502152464 12/06/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Suzanne S. Murray	11/30/2012

RECEIVING PARTY DATA

Name:	College Kids, LLP
Street Address:	209 Rockwood Lane
City:	Neenah
State/Country:	WISCONSIN
Postal Code:	54956

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29438870

CORRESPONDENCE DATA

Fax Number: 4142735198

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-273-3500
Email: nakees@gklaw.com

Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C.

Address Line 1: 780 N. Water Street

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 053693-0011

NAME OF SUBMITTER: Nicholas A. Kees

Total Attachments: 1 source=assign11#page1.tif

PATENT REEL: 029416 FRAME: 0061 CH \$40.00 2845

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DESIGN PATENT ASSIGNMENT – U.S. AND FOREIGN RIGHTS

WHEREAS, I, Suzanne S. Murray, residing at 4500 North Midfield Court, Appleton, WI 54913, hereinafter referred to as ASSIGNOR), have made new, useful, and ornamental designs and inventions for which I have filed a design patent application in the United States herewith, titled SOCCER BALL INFANT BODYSUIT, and given application serial number yet to be assigned;

AND WHEREAS, College Kids, LLP, a Wisconsin limited liability partnership, having a principal place of business at 209 Rockwood Lane, Neenah, WI 54956, (hereinafter referred to as ASSIGNEE), desires to acquire the entire interest in, to, and under said design and in, to, and under any patents, design patents, or similar legal protections relating thereto to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE the full and exclusive right, title, and interest to said design in the United States and its territorial possessions and in all foreign countries and to all patents, design patents, or similar legal protections in the United States and its territorial possessions and in any and all foreign countries to be obtained for said design by said application or any continuation, continuation-in-part, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted.

ASSIGNOR covenants that she will, upon ASSIGNEE's request, promptly provide ASSIGNEE with all pertinent facts and documents relating to said application, said design and said patents or design patents and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, assignments, instruments or affidavits required to apply for, obtain, maintain, issue, and enforce said application, said invention and said patents or design patents and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

INTENDING TO BE BOUND, ASSIGNOR hereby executes this assignment on the date indicated below.

Suzanne S. Murray

Personally came before me this 30 day of 100, 2013, the above-named sezanne who executed the foregoing instrument and acknowledged the same.

Magazet & Shubl Notary Public, State of Wisconsin

My Commission Expires: 10-23-16

County of Winnebago

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PATENT REEL: 029416 FRAME: 0062

RECORDED: 12/06/2012