502152518 12/06/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Brandon Bilinski	10/11/2012
Owen Daniel Otto	10/11/2012

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13650817

CORRESPONDENCE DATA

Fax Number: 6175236580

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 $\neg \vdash$

Phone: 6175232700

Email: toni.sousa@hklaw.com Correspondent Name: Holland & Knight LLP Address Line 1: 10 St. James Avenue

Address Line 4: Bostson, MASSACHUSETTS 02116

ATTORNEY DOCKET NUMBER:	128527.00070
NAME OF SUBMITTER	Toni M. Sousa

Total Attachments: 3

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PATENT

REEL: 029416 FRAME: 0273 502152518

Attorney Docket No.: 128527.00070

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, we, Brandon Bilinski of San Francisco, CA and Owen Daniel Otto of Oakland, CA, hereby assign to Google Inc., a Delaware corporation having a place of business at: 1600 Amphitheatre Parkway, Mountain View, CA 94043, the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us this day, entitled <u>TRACK SHARING</u>, filed on , at the United States Patent and Trademark Office, under U.S. October 12, 2012 Application Serial No. 13/650,817 ; We authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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Attorney Docket No.: 128527.00070

Inventor's Signature:	BRES	Attorney Docke
	Brandon Bilinski	
Date:		10/11/12
Witnessed By:	Signature Service	
	Elyse Seigle Type/Print Name	

Date:

Attorney Docket No.: 128527,00070

Inventor's Signature:

Date:

10/11/12

Witnessed By:

Signature NATHAN Type/Print Name

Date:

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RECORDED: 12/06/2012