

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Fromm International, INC	12/04/2012
RECEIVING PARTY DATA	
Name:	Arlo, INC.
Street Address:	241 N. Clark Ave.
City:	Los Altos
State/Country:	CALIFORNIA
Postal Code:	94022
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	61444641
Application Number:	13400423
Patent Number:	D649711
CORRESPONDENCE DATA	
Fax Number:	8017978659
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	866-273-0388
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Correspondent Name:	Webb IP Law Group
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Address Line 4:	South Jordan, UTAH 84095
ATTORNEY DOCKET NUMBER:	6024.2.1NP
NAME OF SUBMITTER:	Jason P. Webb
Total Attachments: 3 source=602421NPASSTOARLO#page1.tif source=602421NPASSTOARLO#page2.tif source=602421NPASSTOARLO#page3.tif	

OP \$120.00 61444641

# PATENT ASSIGNMENT

This Patent Assignment is effective as of 12/04/2012 [DATE] and is entered into freely by and between **Fromm International, INC.** ("Assignor"), a Corporation and **Arlo, INC.** ("Assignee"), a Corporation. The Assignor and the Assignee may be referred to collectively as the "Parties."

WHEREAS, Assignor(s) has created certain new and useful improvements associated with **HAIR DRYING SYSTEM & HAIR DRYER HAND PIECE** (properties are referred to herein as the "Property") and (i) has registered or (ii) has applied for the registration of patent(s) on the Property, which patent(s) and/or application(s) for patent(s) are recorded under Attorney Docket No. 6024.2.1np in the records of Webb IP Law Group & Attorney Docket No. PA5157US 1 in the records of CARR & FERRELL LLP; it is the Assignors' intention to assign, transfer, convey, and grant all rights, title, and entire interest in the Property described below to Assignee; Assignee wishes to acquire the entirety of Assignors' right, title, and interest in the Property; and Assignors and Assignee are duly authorized and capable of entering into this assignment.


NOW, THEREFORE, the Parties agree as follows:

1. **ASSIGNMENT.** Assignor does hereby irrevocably and exclusively assign, transfer, convey, and grant to Assignee, within the Scope of this Assignment, the entire right, title, and interest in and to the Property and application, including any and all Patent Registrations granted on any division, continuation, continuation-in-part, reissue of said application, and the like, including any and all Letters Patent, and all rights under the International Convention for the Protection of Industrial Property as fully and entirely as the same would have been held and enjoyed by Assignor, had this sale and assignment not been made.
2. **Scope of this Assignment.** The Scope of this Assignment is the world.
3. **CONSIDERATION.** In consideration for the assignment set forth in Section 1, Assignee shall pay Assignor the sum of \$1 and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged.
4. **Representations and Warranties.** Assignor represents and warrants to Assignee: Assignor has the right, power and authority to enter into this Agreement; Assignor is the exclusive and legal owner of all right, title and interest, including all intellectual property rights, in the Property as described in Attachment A; The Property does not infringe the rights of any person or entity; There are no claims, pending or threatened, with respect to Assignor's rights in the Property; This Agreement is valid, binding and enforceable in accordance with its terms; and Assignor is not subject to any agreement, judgment or order inconsistent with the terms of this Agreement.
5. **Necessary Acts by Assignee.** Assignee agrees to perform any further acts and execute and deliver any documents that may be reasonably necessary to carry out provisions of this Agreement.
6. **Necessary Acts by Assignor.** Assignor hereby agrees to execute any documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) for the described Property, including additional documents that

may be required to affirm the rights of Assignee in and to said Property, all without further consideration. Assignor also agrees, without further consideration and at Assignee's expense, to identify and communicate to Assignee, at Assignee's request, documents and information concerning the Property that are within Assignor's possession or control, and to provide further assurances and testimony on behalf of Assignee that lawfully may be required of Assignor in respect to the prosecution, maintenance and defense of any patent application or patent encompassed within the terms of this Agreement.

7. Authorization. Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent referred to above to Assignee, as the Assignee of the entire right, title and interest in and to the same, for Assignee's sole use; and for the use of Assignee's legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by Assignor had this assignment not been made. Where this document is signed before the filing of an application associated with the Property, Assignor and Assignee each agree to permit the law firm filing this assignment document to write in the application number(s) and/or filing date(s) associated with the Property after the signing of this Patent Assignment.
8. Attorney's Fees. Should either party hereto, or any heir, personal representative, successor or assign of either party hereto, resort to litigation to enforce this Assignment, the party prevailing in such litigation shall be entitled, in addition to such other relief as may be granted, to recover its or their reasonable attorneys' fees and costs in such litigation from the party against whom enforcement was sought.
9. Amendment. This Agreement may be amended only by a writing signed by both parties.
10. Severability. Should any term, provision, covenant or condition of this Agreement, or application thereof to any person, place or circumstance, be held by a court of competent jurisdiction to be invalid, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect.
11. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the State of Utah. The Parties to this Agreement agree to the personal jurisdiction of the State of Utah.

Executed and Agreed to by:

Assignors	Printed Name/Title	Signature	Date Signed
Fromm International, INC	William J. Kelly CEO		11/28/12
Assignee Printed Name	Printed Name/Title	Signature	Date Signed
Arlo, INC.	David M. Hadden VP		12/04/2012

Property Description:

US Non-Provisional Application for: "HAIR DRYING SYSTEM"

Application №: 13/400,423 - Claims priority on Provisional Application №: 61/444,641

Filing Date : 2/20/2012

US Design Patent for: "HAIR DRYER HAND PIECE"

Design Patent №: D649711

Issue Date : 11/29/2011

/ Jason P. Webb/

Jason P. Webb

Attorney of Record

Date: 12/04/2012