

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
REGENCY VENTURES LTD.	09/02/2012
RECEIVING PARTY DATA	
Name:	David VERCHERE
Street Address:	100 Bleecker, 20E
City:	New York
State/Country:	NEW YORK
Postal Code:	10012
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7844495
CORRESPONDENCE DATA	
Fax Number:	3038630223
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	303-863-9700
Email:	jvos@sheridanross.com
Correspondent Name:	Jason H. Vick / Sheridan Ross PC
Address Line 1:	1560 Broadway
Address Line 2:	Suite 1200
Address Line 4:	Denver, COLORADO 80202
ATTORNEY DOCKET NUMBER:	6545-1-CIP
NAME OF SUBMITTER:	Jason H. Vick
Total Attachments: 2 source=Executed_Assignment_Regency_to_Verchere#page1.tif source=Executed_Assignment_Regency_to_Verchere#page2.tif	

CH \$40.00 7844495

ASSIGNMENT

WHEREAS, REGENCY VENTURES LTD., a Bermuda limited liability company having a principal place of business at Sofia House, 48 Church Street, Hamilton HM12 Bermuda and having a mailing address at PO Box HM1617, Hamilton HMGX Bermuda ("Assignor") is the owner of the U.S. and foreign patents and patent applications listed in Exhibit A, and all related patents, patent applications, foreign patents, foreign patent applications, continuations, continuations-in-part, divisional, reissues, re-examinations, and any issued patents subject to a Terminal Disclaimer under 37 C.F.R. §1.321 related to the U.S. and foreign patents and patent applications listed in Exhibit A (the "Patents");

WHEREAS, Assignor entered into an Exclusive License Agreement ("Exclusive License Agreement") with Acacia Patent Acquisition LLC ("APAC") on July 30<sup>th</sup>, 2009 whereby Assignor subsequently granted all substantial rights in and to the Patents to APAC;

AND WHEREAS, David Verchere, an individual having a residence at 100 Bleecker, 20E New York, NY 10012 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee") wants to acquire (i) the ownership of Patents; and (ii) the rights, obligations, interests and liabilities in the Exclusive License Agreement, and Assignor is willing to enter into such agreement.

NOW, THEREFORE, effective on September 1st, 2012 and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee (i) ownership of the Patents; and (ii) the rights, obligations, interests and liabilities in the Exclusive License Agreement.

IN WITNESS WHEREOF, the undersigned have executed this Assignment on the dates indicated below:

REGENCY VENTURES LTD.

By: \_\_\_\_\_

Print Name: Lynne Verchere

Date: \_\_\_\_\_

VERCHERE  
SEPT 2, 2012

DAVID VERCHERE

By: \_\_\_\_\_

Print Name: David Verchere

Date: \_\_\_\_\_

Sept 2, 2012

Exhibit A

Method and system for acquiring branded promotional products United States Patent 7,127,415

Method and system for configuring products United States Patent 7,844,495