

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thintail, Inc.	10/31/2012
RECEIVING PARTY DATA	
Name:	LQDN LLC
Street Address:	708 N. Shady Retreat Road
Internal Address:	Unit A-10, Georgetown Commons
City:	Doylestown
State/Country:	PENNSYLVANIA
Postal Code:	18901
PROPERTY NUMBERS Total: 4	
Property Type	Number
Patent Number:	7958012
Application Number:	13094656
Application Number:	12459302
Application Number:	12756155
CORRESPONDENCE DATA	
Fax Number:	2158325347
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	215-569-5347
Email:	aria@blankrome.com
Correspondent Name:	Zachary A. Aria, Esquire
Address Line 1:	Blank Rome LLP
Address Line 2:	One Logan Square, 8th Floor
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998
ATTORNEY DOCKET NUMBER:	132839-00101
NAME OF SUBMITTER:	Zachary A. Aria

PATENT

Total Attachments: 6

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF PATENTS

This Assignment is made this 31st day of October 2012, between Thintail, Inc., a Delaware corporation, with an address at 277 Bryant Street, Palo Alto, California 94301 ("Assignor"), and LQDN LLC, a Pennsylvania limited liability company, with an address at 708 N. Shady Retreat Road, Unit A-10, Georgetown Commons, Doylestown, Pennsylvania 18901 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor the patents identified and set forth on Exhibit A hereto (the "Patents"); and

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the Patents.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, the entire right, title and interest in and to the Patents throughout the universe, together with all rights to issuances, applications, divisionals, extensions, continuations, continuations-in-part, reissues, reexaminations, extensions or foreign equivalents thereof, and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.


Assignor authorizes and requests the Commissioner of Patents and Trademarks, and any official of any country or countries foreign to the United States or any multinational organization whose duty it is to receive or register patents or applications therefor, to record Assignee as owner of the Patents, and to issue all registrations for said Patents, to be in the name of Assignee, as assignee of all of the Patents, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Patent Assignment.

Assignor shall provide Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's reasonable request and expense (including the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documentation as may be reasonably required): (1) in the preparation and prosecution of any applications covering the inventions assigned herein; (2) in the prosecution or defense of any interference, opposition, reexamination, reissue, infringement or other proceedings that may arise in connection with any of the patent rights assigned herein; and (3) in the implementation or perfection of this Assignment.

[Signature Pages to Follow]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


THINTAIL, INC.



Name: William Hudak

Title: President and Chief Executive Officer

LQDN LLC



Name: Bruce R. Lesser

Title: Manager

[SIGNATURE PAGE TO ASSIGNMENT OF PATENTS]

State of CA)

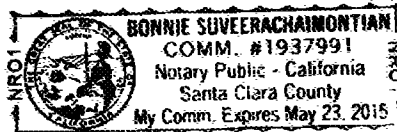
County of SANTA CLARA)

ss:

On this 26 day of October 2012, before me appeared William Hudak,
the person who signed this instrument, who acknowledged that he/she signed it as a free act on
behalf of Thintail, Inc.

Notary Public

My Commission Expires: MAY 23, 2015



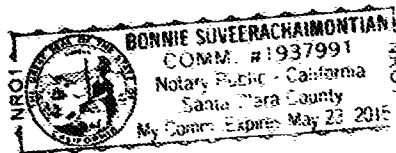
[NOTARY PAGE TO ASSIGNMENT OF PATENTS]

State of CA)
County of SANTA CLARA) SS:

On this 26 day of October 2012, before me appeared WILLIAM HUPAK,
the person who signed this instrument, who acknowledged that he/she signed it as a free act on
behalf of LQDN LLC.

Notary Public

My Commission Expires: MAY 23, 2015



[NOTARY PAGE TO ASSIGNMENT OF PATENTS]

EXHIBIT A**U.S. PATENT APPLICATIONS AND REGISTRATIONS**

Title	Registration No. <i>Application No.</i>	Issue Date <i>Filing Date</i>
System and Method for Enabling Online Research, Publication, Promotion and Management of User Goods	7,958,012	6/7/2011
System and Method for Enabling Online Research, Publication, Promotion and Management of User Goods	<i>13094656</i>	<i>4/26/2011</i>
System and Method to Guarantee a Selling Price of a Product	<i>12459302</i>	<i>6/30/2009</i>
System and Method to Guarantee a Selling Price of a Product	<i>12756155</i>	<i>4/7/2010</i>

State of California)
County of SANTA CLARA)

**CALIFORNIA ALL-PURPOSE
CERTIFICATE OF ACKNOWLEDGMENT**

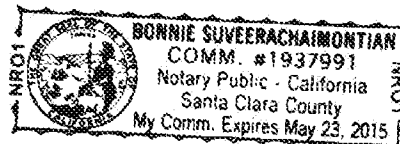
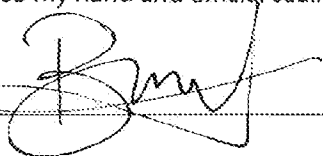
On OCT. 26, 2012 before me, BONNIE SUEERACHAIMONTIAN, NOTARY PUBLIC
(here insert name and title of the officer)
personally appeared William Myri HUDAK

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(Seal)

OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove useful to persons relying on the attached document.

Description of Attached Document

The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Assignment of Patents
FOR THINTAIL INC.
containing _____ pages, and dated _____

The signer(s) capacity or authority is/are as:

- ☐ Individual(s)
☐ Attorney-in-Fact
☐ Corporate Officer(s) _____ Title(s)

☐ Guardian/Conservator
☐ Partner - Limited/General
☐ Trustee(s)
☐ Other: _____

representing: _____
Name(s) of Person(s) or Entity(ies) Signer is Representing

Additional Information

Method of Signer Identification

Proved to me on the basis of satisfactory evidence:

☒ form(s) of identification ☐ credible witness(es)

Notarial event is detailed in notary journal on:

Page # _____ Entry # _____

Notary contact: _____

Other

☐ Additional Signer(s) ☐ Signer(s) Thumbprint(s)

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