

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James B. Anderson</td> <td>07/14/2011</td> </tr> <tr> <td>Brent H. Robbins</td> <td>07/12/2011</td> </tr> </tbody> </table>		Name	Execution Date	James B. Anderson	07/14/2011	Brent H. Robbins	07/12/2011				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Federal-Mogul Ignition Company</td> </tr> <tr> <td>Street Address:</td> <td>26555 Northwestern Highway</td> </tr> <tr> <td>City:</td> <td>Southfield</td> </tr> <tr> <td>State/Country:</td> <td>MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td>48033</td> </tr> </table>		Name:	Federal-Mogul Ignition Company	Street Address:	26555 Northwestern Highway	City:	Southfield	State/Country:	MICHIGAN	Postal Code:	48033
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CORRESPONDENCE DATA											
<p>Fax Number: 2484337274  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 248-433-7382        Email: kchamberlin@dickinsonwright.com        Correspondent Name: Robert L. Stearns Dickinson Wright PLLC        Address Line 1: Suite 2000        Address Line 2: 38525 Woodward AV        Address Line 4: Bloomfield Hills, MICHIGAN 48304</p>											
ATTORNEY DOCKET NUMBER:	710240-5441										
NAME OF SUBMITTER:	Robert L. Stearns										
<p>Total Attachments: 3        source=Assignment710240_5441#page1.tif        source=Assignment710240_5441#page2.tif        source=Assignment710240_5441#page3.tif</p>											

OP \$40.00 13018506

**ASSIGNMENT**  
**(Joint Inventors)**

WHEREAS, We, James B. Anderson, residing at 2526 Nova Circle, Cookeville, TN 38501, and Brent H. Robbins, residing at 2063 Huntland Road, Cookeville, TN 38506, have invented new and useful improvements in:

**ILLUMINATED CUP HOLDER ASSEMBLY**

which is set forth in an application in the United States having the attorney docket number (LS-41119/710240-5441) and executed on even date herewith:

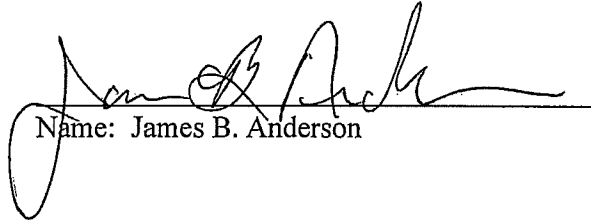
AND WHEREAS, Federal-Mogul Ignition Company, having an address at 26555 Northwestern Highway, Southfield, Michigan 48033, is desirous of acquiring the entire right, title and interest in and to said invention and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon:

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have assigned, sold and set over, and by these presents assign, sell and set over unto the Assignee, its successors, legal representatives and assigns, for the territory of the United States of America and all foreign countries, the entire right, title and interest in and to said invention, said application for Letters Patent, including the right to file foreign patent applications corresponding to said application, and the right to claim the priority date of said United States patent application and any legal equivalents thereof, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and to any and all divisions, continuations, and continuations-in-part of said application, or re-issues or extensions of said Letters Patent or Patents prepared and executed by Assignors on even date herewith, the same to be held and enjoyed by the Assignee, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

AND the Assignors hereby covenant and agree that the Assignors will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefor, and the Assignors hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the said Assignee in accordance with this Agreement.

14 JUL 2011

Date

  
Name: James B. Anderson

                      
Date

                      
Name: Brent H. Robbins

Please address all correspondence and telephone calls and, upon recordation, please return this document to:

Robert L. Stearns  
DICKINSON WRIGHT, PLLC  
38525 Woodward Avenue, Suite 2000  
Bloomfield Hills, Michigan 48304-5092  
(248) 433-7382

\_\_\_\_\_  
Date

\_\_\_\_\_  
Name: James B. Anderson

7-12-11  
Date

Brent H. Robbins  
Name: Brent H. Robbins

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