

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Avery Li-Chun Wang</td> <td>10/03/2007</td> </tr> <tr> <td>Chee Wong</td> <td>10/03/2007</td> </tr> <tr> <td>Jonathan Symons</td> <td>10/03/2007</td> </tr> </tbody> </table>		Name	Execution Date	Avery Li-Chun Wang	10/03/2007	Chee Wong	10/03/2007	Jonathan Symons	10/03/2007		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Shazam Entertainment Ltd.</td> </tr> <tr> <td>Street Address:</td> <td>26-28 Hammersmith Grove</td> </tr> <tr> <td>City:</td> <td>London</td> </tr> <tr> <td>State/Country:</td> <td>UNITED KINGDOM</td> </tr> <tr> <td>Postal Code:</td> <td>W6 7HA</td> </tr> </table>		Name:	Shazam Entertainment Ltd.	Street Address:	26-28 Hammersmith Grove	City:	London	State/Country:	UNITED KINGDOM	Postal Code:	W6 7HA
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13309222</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13309222						
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CORRESPONDENCE DATA											
<p>Fax Number: 3129130002</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-913-0001</p> <p>Email: herndon@mbhb.com</p> <p>Correspondent Name: McDonnell Boehnen Hulbert & Berghoff LLP</p> <p>Address Line 1: 300 S. Wacker Drive</p> <p>Address Line 2: Suite 3100</p> <p>Address Line 4: Chicago, ILLINOIS 60606</p>											
ATTORNEY DOCKET NUMBER:	06-804-US-CON2										
NAME OF SUBMITTER:	Joseph A. Herndon										
<p>Total Attachments: 4</p> <p>source=06-804-US-CON2 Assignment#page1.tif</p> <p>source=06-804-US-CON2 Assignment#page2.tif</p> <p>source=06-804-US-CON2 Assignment#page3.tif</p> <p>source=06-804-US-CON2 Assignment#page4.tif</p>											

CH \$40.00 13309222

ASSIGNMENT

Case No.: 06-804-US

Serial No.:

Inventors: Avery Li-Chun Wang, Chee Wong and Jonathan Symons

Date of Execution

of Application:

Filing Date:

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign to:

Shazam Entertainment, Ltd

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

METHOD AND SYSTEM FOR IDENTIFICATION OF DISTRIBUTED BROADCAST CONTENT

and identified as:

Case No. 06-804-US

in the offices of McDONNELL BOEHNEN HULBERT & BERGHOF and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known, and the date of execution of the application.

The undersigned warrant themselves to be the owners of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

FIRST JOINT INVENTOR	
Inventor: <u>Avery Li-Chun Wang</u>	Date: <u>10/3/2007</u>
Citizenship: USA	
Post Office Address: 2925 Ross Road, Palo Alto, CA 94303-3935 (USA)	
1st Witness: _____ (Type or Print)	_____ (Signature)
2nd Witness: _____ (Type or Print)	_____ (Signature)

SECOND JOINT INVENTOR	
Inventor: <u>Chee Wong</u>	Date: _____
Citizenship: USA	
Post Office Address: 6 Avondale Road, Wimbledon, London SW19 8JU (UK)	
1st Witness: _____ (Type or Print)	_____ (Signature)
2nd Witness: _____ (Type or Print)	_____ (Signature)

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

FIRST JOINT INVENTOR

Inventor Avery Li-Chun Wang Date: _____

Citizenship: USA
Post Office Address: 2925 Ross Road, Palo Alto, CA 94303-3935 (USA)

1st Witness: _____
(Type or Print) (Signature)

2nd Witness: _____
(Type or Print) (Signature)

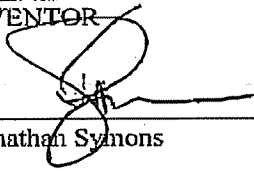

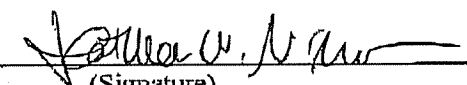
SECOND JOINT INVENTOR

Inventor Cheung Wong Date: 3/10/02
Chee Wong

Citizenship: UK
Post Office Address: 6 Avondale Road, Wimbledon, London SW19 8JU (UK)

1st Witness: RAJ PATEL _____
(Type or Print) (Signature)

2nd Witness: KATHLEEN McMAHON _____
(Type or Print) (Signature)

THIRD JOINT INVENTOR	
Inventor <u></u> Jonathan Symons	Date: <u>3/10/07</u>
Citizenship: UK Post Office Address: 37 Finchdean road, Rowlands Castle, Hants PO9 6DA (UK)	
1st Witness: <u>RAS PATIL</u> (Type or Print)	<u></u> (Signature)
2nd Witness: <u>NEHELEN McMAHON</u> (Type or Print)	<u></u> (Signature)