

## PATENT ASSIGNMENT

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| SUBMISSION TYPE:                                                                                                                                                                       | NEW ASSIGNMENT                        |
| NATURE OF CONVEYANCE:                                                                                                                                                                  | ASSIGNMENT                            |
| CONVEYING PARTY DATA                                                                                                                                                                   |                                       |
| Name                                                                                                                                                                                   | Execution Date                        |
| TSUTOMU MATSUURA                                                                                                                                                                       | 11/26/2012                            |
| RECEIVING PARTY DATA                                                                                                                                                                   |                                       |
| Name:                                                                                                                                                                                  | TENGA CO., LTD.                       |
| Street Address:                                                                                                                                                                        | NID BLDG. 3F, 1-23-9 HONCHO           |
| City:                                                                                                                                                                                  | NAKANO-KU, TOKYO                      |
| State/Country:                                                                                                                                                                         | JAPAN                                 |
| Postal Code:                                                                                                                                                                           | 164-0012                              |
| PROPERTY NUMBERS Total: 1                                                                                                                                                              |                                       |
| Property Type                                                                                                                                                                          | Number                                |
| Application Number:                                                                                                                                                                    | 12663054                              |
| CORRESPONDENCE DATA                                                                                                                                                                    |                                       |
| Fax Number:                                                                                                                                                                            | 8587156938                            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>                                                                                                   |                                       |
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| Correspondent Name:                                                                                                                                                                    | Peter Martinez, Masuvalley & Partners |
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| Address Line 4:                                                                                                                                                                        | San Diego, CALIFORNIA 92123           |
| ATTORNEY DOCKET NUMBER:                                                                                                                                                                | 14100-307US                           |
| NAME OF SUBMITTER:                                                                                                                                                                     | Peter Martinez                        |
| Total Attachments: 3<br>source=Executed Assignment(US12-663,054)#page1.tif<br>source=Executed Assignment(US12-663,054)#page2.tif<br>source=Executed Assignment(US12-663,054)#page3.tif |                                       |

CH \$40.00 12663054

## ASSIGNMENT

This assignment is made and entered into as of this 26th day of November, 2012, by and between TENGA Co, Ltd, a Japanese corporation with an address of NID Bldg. 3F, 1-23-9 Honcho, Nakano-ku, Tokyo 164-0012 Japan and TENGA Co, Ltd, a Japanese corporation with an address of 3F, NID Bldg., 23-9, Honcho 1-chome Nakano-ku, Tokyo 164-0012 Japan.

WHEREAS, TENGA Co, Ltd, a Japanese corporation with an address of 3F, NID Bldg., 23-9, Honcho 1-chome Nakano-ku, Tokyo 164-0012 (hereinafter referred to as "Assignor) is owner of U.S. Patent Application No. 12/663,054, Title: Sperm Collection Device;

WHEREAS, TENGA Co., Ltd. (hereinafter referred to as "Assignee"),

a Japanese corporation

with an address of: NID Bldg. 3F, 1-23-9 Honcho,  
Nakano-ku, Tokyo 164-0012  
Japan

desires to acquire the entire right, title and interest in and to the inventions, and in and to the said application and any Letters Patent(s) that may issue thereon;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said inventions and in and to said applications and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we authorize and request the Commissioner of Patents and Trademarks to issue all patents for said inventions, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest in and to the invention disclosed in said applications throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Invention Name: SPERM COLLECTION DEVICE

U.S. Utility Application No.: 12/663,054

Date Filed: December 4, 2009

We hereby grant PETER MARTINEZ, Registration No. 42,845, TATSUO BABA, Registration No. 58,090, SHIRIN BOZORGUI, Registration No. 62,313 and all practitioners with the firm of Masuvalley and Partners with an office at 9635 Granite Ridge Drive, Suite 100, San Diego, CA 92123, the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

The undersigned further declares that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful and false statements may jeopardize the validity of the application or any patent issued thereon.

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Signature of Authorized  
Representative of Assignor: Tsutomu Matsuura

Title & Printed Name: President, Tsutomu MATSUURA

Assignor(s) Name: TENGA Co., Ltd.

Address: 3F, NID Bldg., 23-9, Honcho 1-chome  
Nakano-ku, Tokyo 164-0012 Japan

Date: November 26, 2012

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