PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jarbridge, Inc.	11/10/2012

RECEIVING PARTY DATA

Name:	Pangram Acquisitions L.L.C.
Street Address:	160 Greentree Drive
Internal Address:	Suite 101
City:	Dover
State/Country:	DELAWARE
Postal Code:	19904

PROPERTY NUMBERS Total: 15

Property Type	Number
Patent Number:	7062454
Patent Number:	6903756
Patent Number:	7418407
Patent Number:	7712035
Patent Number:	7917397
Application Number:	12567426
Application Number:	12567453
Application Number:	12567474
Application Number:	12568464
Application Number:	12568488
Application Number:	12568495
Application Number:	12569605
Application Number:	12569622
Application Number:	12569637

REEL: 029451 FRAME: 0657

PATENT

Patent Number: 8078499

CORRESPONDENCE DATA

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Total Attachments: 5

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ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Jarbridge, Inc., a Delaware corporation, with an office at 123 West Highland View Drive, Boise, ID 83702 ("Assignor"), does hereby sell, assign, transfer, and convey unto Pangram Acquisitions L.L.C., a Delaware limited liability company, with an address at 160 Greentree Drive, Suite 101, Dover, DE 19904 ("Assignee"), or its designees, all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "Patent Rights"):

(a) the provisional patent applications, patent applications and patents listed in the table below (the "Patents");

Patent or Application No.	Country	Filing Date	<u>Title of Patent and First</u> Named Inventor
7062454	US	05/06/1999	Previewing system and method
6903756	US	03/17/2000	David S. Hoover Merged images viewed via a
0,05,00		03/17/2000	virtual storage closet
7410407	7.70		Robert Giannini
7418407	US	07/27/2004	Method for electronic gifting using merging images
			Robert Giannini
7712035	US	11/18/2004	Merged images viewed via a virtual storage closet
			Robert Giannini
7917397	US	08/14/2006	Merging private images for gifting
			Joseph L. Parkinson
12/567426	US	09/25/2009	Methods, systems and devices for merged images and fee generation in online retail
			Robert Giannini
12/567453	US	09/25/2009	Methods, systems and devices for retail website linking and image merging Robert Giannini



Patent or Application No.	Country	Elling Dodg	Title of Patent and First
12/567474	Country US	Filing Date 09/25/2009	Named Inventor
12/30/4/4	US	09/23/2009	Methods, systems and devices
			relating to merged images and
			storage thereof
44			Robert Giannini
12/568464	US	09/28/2009	Methods, systems and devices
			for providing images of
			featured articles and for
			merging of the images
			Robert Giannini
12/568488	US	09/28/2009	Merging private images for
			gifting
			Robert Giannini
12/568495	US	09/28/2009	Methods, systems and devices
			for user profile-based viewable
			images and for merging of the
			images
10/10/00			Robert Giannini
12/569605	US	09/29/2009	Viewing images for review in
			merged image form and with
			parameter-based image
			processing
			Robert Giannini
12/569622	US	09/29/2009	Merging image data based on
			prospective shopping basket
			selection
			Robert Giannini
12/569637	US	09/29/2009	Automated fee-based data
			processing from remotely-
			based image merging
			Robert Giannini
8078499	US	09/30/2009	Server-based processing for
			on-line viewing, purchasing
			and related analytics
			Dahart Cianni i
	1.		Robert Giannini

<u>Title</u>	<u>of</u>	Patent	and	First

Patent or Application No.	Country	Filing Date	Named Inventor	
12/571703	US	10/01/2009	Unable to verify	*
12/572028	US	10/01/2009	Unable to verify	

- (b) to the extent that Assignor has any right, title and/or interest therein, all patents and patent applications (i) to which any of the Patents claims priority and/or (ii) for which any of the Patents forms a basis for priority;
- (c) to the extent that Assignor has any right, title and/or interest therein, all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, registrations of any item in any of the foregoing categories (a) and (b);
- (d) to the extent that Assignor has any right, title and/or interest therein, all foreign patents, patent applications, and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;
- (e) to the extent that Assignor has any right, title and/or interest therein all items in any of the foregoing in categories (b) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (f) to the extent that Assignor has any right, title and/or interest therein, inventions, invention disclosures, and discoveries described in any of the Patents and/or any item in the foregoing categories (b) through (e) that (i) are included in any claim in the Patents and/or any item in the foregoing categories (b) through (e), (ii) are subject matter capable of being reduced to a patent claim in a reissue or reexamination proceedings brought on any of the Patents and/or any item in the foregoing categories (b) through (e), and/or (iii) could have been included as a claim in any of the Patents and/or any item in the foregoing categories (b) through (e);
- (g) to the extent that Assignor has any right, title and/or interest therein, all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (f), including, without limitation, under the Paris Convention for the Protection of Industrial

Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

- (h) to the extent that Assignor has any right, title and/or interest therein, all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or any item in any of the foregoing categories (b) through (g), including, without limitation, all causes of action and other enforcement rights for
 - (1) damages,
 - (2) injunctive relief, and
 - (3) any other remedies of any kind

for past, current, and future infringement; and

(i) to the extent that Assignor has any right, title and/or interest therein, all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (b) through (h).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor will, at the reasonable request of Assignee do all things necessary, proper, or advisable, including without limitation, the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Boist, and on November 1.0, 2012.

ASSIGNOR:

Jarbridge, Inc.

By: Joseph L. Pa-kinson

Title:

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ATTESTATION OF SIGNATURE PURSUANT TO 28 U.S.C. § 1746

The undersigned witnessed the signature of <u>Ingertle</u> to the above Assignment of Patent Rights on behalf of Jarbridge, Inc. and makes the following statements:

- 1. I am over the age of 18 and competent to testify as to the facts in this Attestation block if called upon to do so.
- 2. To seph L. Parkinson is personally known to me (or proved to me on the basis of satisfactory evidence) and appeared before me on wovemfulo, 2012 to execute the above Assignment of Patent Rights on behalf of Jarbridge, Inc.
- 3. Joseph 1. Parking subscribed to the above Assignment of Patent Rights on behalf of Jarbridge, Inc.

I declare under penalty of perjury under the laws of the United States of America that the statements made in the three (3) numbered paragraphs immediately above are true and correct.

EXECUTED on November 10, 2012

Print Name: Samuella Bulero

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SAMANTHA T. BUTERO NOTARY PUBLIC STATE OF IDAHO

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