

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tadahiro YAMAMOTO	11/13/2012
RECEIVING PARTY DATA	
Name:	Rakuten, Inc.
Street Address:	4-12-3 Higashishinagawa
City:	Shinagawa-ku, Tokyo
State/Country:	JAPAN
Postal Code:	140-0002
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13702496
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ATTORNEY DOCKET NUMBER:	Q143778
NAME OF SUBMITTER:	Perri D. Michael, New Apps. Specialist
Total Attachments: 1 source=ASSIGNMENT_AS_FILED#page1.tif	

OP \$40.00 13702496

**ASSIGNMENT**

Whereas, I/we,

NameAddress

1) Tadahiro YAMAMOTO

c/o Rakuten, Inc.,

4-12-3, Higashishinagawa,  
Shinagawa-ku, Tokyo 140-0002 Japan

hereinafter called assignor(s), have invented certain improvements in  
**EVALUATION INFORMATION IDENTIFYING DEVICE, EVALUATION INFORMATION IDENTIFYING METHOD,  
EVALUATION INFORMATION IDENTIFYING PROGRAM, AND COMPUTER READABLE RECORDING MEDIUM FOR  
RECORDING THE PROGRAM**

and executed an application for Letters Patent of the United States of America therefor on even date herewith unless  
otherwise indicated below:

filed on December 6, 2012, Serial No. 13/702,496; and

Whereas

Rakuten, Inc.

4-12-3, Higashishinagawa,  
Shinagawa-ku, Tokyo 140-0002 Japan

(assignee), desires to acquire the entire right, title and interest in the application and invention, and to any United States  
patents to be obtained therefor;

NOW THEREFORE, be it known that, for good and valuable consideration from assignee, the receipt of which is  
hereby acknowledged, I/WE, as assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign,  
transfer, and set over unto the assignee, its lawful successors and assigns, MY/OUR entire right, title, and interest in and to  
this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States  
which may be granted thereon, and all reissues thereof; and I/WE hereby authorize and request the Commissioner of  
Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and  
assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/WE will, without further consideration, communicate with  
assignee, its successors and assigns, any facts known to ME/US respecting this invention and testify in any legal  
proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or  
desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional,  
continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its  
successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being  
understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and  
assigns.

INVENTORSDATE SIGNED

1):

Name:

Tadahiro Yamamoto

Tadahiro YAMAMOTO

2012.11.13