502163540 12/14/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
D. Cloostermans-Huwaert N.V.	11/16/2012

RECEIVING PARTY DATA

Name:	The Procter & Gamble Company	
Street Address:	One Procter & Gamble Plaza	
Internal Address:	Attention: Chief Patent Counsel	
City:	Cincinnati	
State/Country:	ОНЮ	
Postal Code:	45202	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13713118

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: CM3716MQ

NAME OF SUBMITTER:

Andrew A Paul

Total Attachments: 2

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PATENT

REEL: 029471 FRAME: 0924

GLOBAL GENERAL ASSIGNMENT

WHEREAS D. Cloostermans-Huwaert N.V., having its place of business at K. De Meyerlaan 23, 9220 Hamme in Belgium, declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled "Apparatus and process for providing arrays of absorbent articles in varying orientations for packaging", filed in the name(s) of Andre Josephine Karel DE SAERT and Hilde CLOOSTERMANS, Attorney's Docket No. CM3716FMQ and filed in the European Patent Office as Number 12156565.9, on 2/22/2012. (C D. Cloostermans-Huwaert N.V., grants the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, D. Cloostermans-Huwaert N.V., assigns to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest owned by D. Cloostermans-Huwaert N.V., in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by D. Cloostermans-Huwaert N.V., had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. D. Cloostermans-Huwaert N.V., further agrees upon request, without additional compensation, but at no expense to D. Cloostermans-Huwaert N.V., to assist The Procter & Gamble Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as The Procter & Gamble Company may direct.

D. Cloostermans-Huwaert N.V., requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/713,118 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

For: D. Cloostermans-Huwaert N.V.,

Title HILDE CLOOSTERMANS - HUWAERT

PATENT REEL: 029471 FRAME: 0925

16th of November 2012 Date

STATEMENT OF WITNESS:

I, PHILIP CORENS (name of witness), declare that I was personally present and did see HINE CLOOSTERMAN (duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

Witness printed name

RECORDED: 12/14/2012

Witness signature

Assignment to PG.doc Updated 10/2012

> PATENT REEL: 029471 FRAME: 0926