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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Dong Eun CHA	12/14/2012

RECEIVING PARTY DATA

Name:	Hyundai Motor Company	
Street Address:	231, Yangjae-Dong, Seocho-Ku,	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13716802

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	068949-5379-US
NAME OF SUBMITTER:	Debra A. DeBello

Total Attachments: 1

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PATENT REEL: 029482 FRAME: 0437 ICH \$40,00 1371680

PATENT

ASSIGNMENT (Sole Inventor)

(Sole Inventor)
WHEREAS, the undersigned, CHA, Dong Eun, resident of 135-1401, Sinmaetan Weve Haneulchae Apt., Maetan 3-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-751, Republic of Korea (hereinafter termed "Inventor"), has invented certain new and useful improvements in INTELLIGENT SIDE STEP APPARATUS FOR VEHICLE and executed therefore an application for Letters Patent of the United States and
WHEREAS, HYUNDAI MOTOR COMPANY, a corporation of the Republic of Korea, having a place of business at 231 Yangjae-Dong, Seocho-Ku, Seoul, Republic of Korea, (hereinafter termed "Assignee(s)"), is desirous of acquiring the entire right, title and interest in and to said application and the invention disclosed therein, and in and to all embodiments of the invention, heretofore conceived, made or discovered by said Inventor (all collectively hereinafter termed "said invention"), and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter termed "patents") thereon granted in the United States and foreign countries.
NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Inventor to have been received in full from said Assignce(s):
1. Said Inventor does hereby sell, assign, transfer and convey unto said Assignee(s), the entire right, title and interest (a) in and to said application and said invention; (b) in and to all rights to apply for foreign patents on said invention pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all applications filed and any and all patents granted on said invention in the United States or any foreign country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications; and (d) in and to each and every reissue or extensions of any of said patents.
2. Said Inventor does hereby covenant and agree to cooperate with said Assignee(s) to enable said Assignee(s) to enjoy to the fullest extent the right title and interest herein conveyed in the United States and foreign countries. Such cooperation by said Inventor shall include prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee(s) (a) for perfecting in said Assignee(s) the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said invention; (d) for filing and prosecuting applications for reissuance of any said patents; (e) for interference or other priority proceedings involving said invention; and (f) for legal proceedings involving said invention and any applications therefor and any patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Inventor in providing such cooperation shall be paid for by said Assignee(s).
3. The terms and covenants of this assignment shall inure to the benefit of said Assignee(s), its successors, assigns and other legal representatives, and shall be binding upon said Inventor, his or her respective heirs, legal representatives and assigns.
4. Said Inventor does hereby warrant and represent that he or she has not entered and will not enter into any assignment, contract, or understanding in conflict herewith. IN WITNESS WHEREOF, the said Inventor has executed and delivered this instrument to said Assignee(s) as follows:
CHA, Dong Eun
Date: 12.14. 20/2 Cha Dong Em
State of Ss. County of
Onbefore me,Notary Public, personally appeared, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity(tes), and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument. I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WINNESS my hand and official seal.

WITNESS my hand and official seal. Notary Public

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PATENT REEL: 029482 FRAME: 0438

RECORDED: 12/17/2012