502165834 12/17/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Justin Lon Brannon	12/14/2012

RECEIVING PARTY DATA

Name:	Brainiac Products, LLC	
Street Address:	1 South 072 Luther Ave.	
City:	Lombard	
State/Country:	ILLINOIS	
Postal Code:	60148	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29439922

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: The Law Offices of Konrad Sherinian, LLC

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Address Line 4: Naperville, ILLINOIS 60563

ATTORNEY DOCKET NUMBER:	1228-0001
NAME OF SUBMITTER:	Depeng Bi
	This document serves as an Oath/Declaration (37 CFR 1.63).

Total Attachments: 2 source=ASSIGN#page1.tif source=ASSIGN#page2.tif

<u>PATENT</u>

REEL: 029484 FRAME: 0265

502165834

U.S. National / International PCT Application Assignment to Business Concern

Attorney Docket No.: 1228-0001

ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged,

Name of Inventor(s); Conveying Party(ies)

Justin Brannon, 3226 Everglade Ave., Woodridge, Illinois 60517, U.S.A.

maker(s) of an invention which is the subject of:

a United States National Application under 35 U.S.C. 111 et seq.

Title of Application

TOBACCO BOX

hereinafter (the "Application(s)")

The Law Offices of Konrad Sherinian, LLC, 1755 Park Street, Suite 200, Naperville, Illinois, 60563 is authorized to insert in parentheses (Application Number $\underline{29439922}$, filed $\underline{12/17/2012}$) the filing date and application number of said application when known.

The undersigned hereby sell(s), assign(s), and set(s) over to:

Name of Assignee(s); Receiving Farty(ies);

Brainiac Products, LLC.

Address of principal place of business

1 South 072 Luther Ave., Lombard, Illinois 60148

Incorporated in the State of Delaware

(hereinafter designated as the Assignee) their entire right, title and interest in, to and under the Application(s) throughout the world, including all priority rights for the United States and other countries arising therefrom, all inventions therein disclosed, and any and all Letters Patent of the United States and all other countries, which may be granted for such inventions, or any of them, all such inventions all rights in such Application(s) and Letters Patent to be held and enjoyed by Assignee for its own use and enjoyment to the full end of the term or terms for which such

PATENT REEL: 029484 FRAME: 0266 Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by them had this assignment and sale not been made.

The undersigned agree(s) to execute all papers necessary in connection with the Application(s) in the United States and counterpart applications in foreign countries and any continuing, divisional, or reissue applications thereof, and any reexamination of any such Applications, and also to execute separate assignments in connection with such Applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference or derivation proceeding which may be declared, or litigation concerning the Application(s), U.S. national counterparts thereof, or continuation(s), division(s), reissue(s), reexamination(s) therefor, and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference, derivation proceeding, or litigation.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to do all other acts which, in the opinion of Assignee, may be necessary or desirable to secure the grant of Letters Patent to Assignee or its nominees, in the United States and in all other countries where Assignee may desire to have such inventions, or any of them, patented, with specifications and claims in such form as shall be approved by Assignee and to vest and confirm in Assignee or its nominees the full and complete legal and equitable title to all such Letters Patent.

The undersigned hereby authorize(s) and request(s) the Commissioner of Fatents to issue any and all Letters Fatent of the United States resulting or following from said Application(s) or any division or divisions or continuing or reissue applications thereof, and any reexamination of any of such applications, to the said Assignee, as Assignee of the entire interest, and hereby covenants that the undersigned has full right to convey the interest herein assigned, and that the undersigned has not executed, and will not execute, any agreement in conflict herewith.

IN WITNESS WHEREOF, I have executed this assignment this 14 day of

December , 2012.

Inventor's Signature

Justin Brannon

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RECORDED: 12/17/2012