

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jeffrey M. Stibel	12/18/2012
RECEIVING PARTY DATA	
Name:	Credibility Corp.
Street Address:	22761 Pacific Coast Highway
City:	Malibu
State/Country:	CALIFORNIA
Postal Code:	90265
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13718227
CORRESPONDENCE DATA	
Fax Number:	4407534673
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Address Line 1:	8200 Willshire Boulevard, Suite 200
Address Line 4:	Beverly Hills, CALIFORNIA 90211
ATTORNEY DOCKET NUMBER:	DBS_P0024
NAME OF SUBMITTER:	Arman Katiraei
Total Attachments: 3 source=DBS_P0024_Assignment#page1.tif source=DBS_P0024_Assignment#page2.tif source=DBS_P0024_Assignment#page3.tif	

OP \$40.00 13718227

**RECORDATION FORM COVER SHEET
PATENTS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Jeffrey M. Stibel

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Credibility Corp.

Internal Address: _____

Street Address: 22761 Pacific Coast Highway

City: Malibu

State: CA

Country: US Zip: 90265

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 12/18/2012

- Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s):

This document serves as an Oath/Declaration (37 CFR 1.63).

A. Patent Application No.(s)

B. Patent No.(s)

13/718,227

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Los Angeles Patent Group

Internal Address: Attn: Arman Katiraei

Street Address: 8200 Wilshire Blvd., Suite 200

City: Beverly Hills

State: CA Zip: 90211

Phone Number: 424-250-0051

Docket Number: DBS_P0024

Email Address: mail@lapatentgroup.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature: /Arman Katiraei/

12/18/2012

Signature

Date

Arman Katiraei, Reg. No. 63,098

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT OF INVENTION AND PATENT APPLICATION

Docket Number: DBS_P0024

This assignment made by Jeffrey M. Stibel of Malibu, California (hereinafter ASSIGNOR) to Credibility Corp., a Delaware corporation, having a place of business at 22761 Pacific Coast Highway, Malibu, California 90265 (hereinafter ASSIGNEE). ASSIGNOR believes himself to be the original, first, and sole inventor of the Invention entitled "Advocate for Facilitating Verification for the Online Presence of an Entity" for which an application for United States patent was filed on December 18, 2012 having application serial number 13/718,227 further identified by attorney docket number DBS_P0024.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over unto ASSIGNEE 100% of the following:

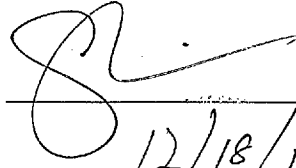
- (A) ASSIGNOR's right, title, and interest in and to the invention entitled "Advocate for Facilitating Verification for the Online Presence of an Entity" invented by ASSIGNOR;
- (B) the application for United States patent filed on December 18, 2012 having application serial number 13/718,227 further identified by attorney docket number DBS_P0024;
- (C) any patent or reissues of any patent that may be granted thereon; and
- (D) any applications which are continuations, substitutes, or divisions of said application.

ASSIGNOR hereby further sells, assigns, transfers, and sets over unto ASSIGNEE, the above percentage of ASSIGNOR's entire right, title, and interest in and to said Invention in each and every country foreign to the United States; and ASSIGNOR further conveys to ASSIGNEE the above percentage of all priority rights resulting from the above-identified application for United States patent. ASSIGNOR agrees to execute all papers, give any required testimony, and perform other lawful acts, at ASSIGNEE's expense, as ASSIGNEE may require to enable ASSIGNEE to perfect ASSIGNEE's interest in any resulting patent of the United States and countries foreign thereto, and to acquire, hold, enforce, convey, and uphold the validity of said patent and reissues and extensions thereof, and ASSIGNEE's interest therein.

ASSIGNOR represents and warrants that they have not granted and will not grant to others any rights inconsistent with the rights granted herein. ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue

any patent granted for said Invention(s), whether on another patent or other application for said Invention, on said Patent Application, or on any subsequently-filed provisional, non-provisional, regular utility, divisional, continuation, reissue, international, or other patent application or other application, to ASSIGNEE, its successors and assigns, as the assignee of the entire interest in said Invention.

(ASSIGNOR) Jeffrey M. Stibel Signature:



12/18/12

Date: