PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DATA						
		N	lame	Execution Date		
Hang-Sik SHIN				10/09/2012		
Sung-Joo AHN				10/09/2012		
Hyun-Gok YOO				10/09/2012		
Jung-Hoon PARK				10/09/2012		
RECEIVING PARTY DATA						
Name:	Samsung Elect	tronics	Co., Ltd.			
Street Address:	129, Samsung-ro, Yeongtong-gu					
City:	Suwon-si, Gyeonggi-do					
State/Country:	KOREA, REPU	KOREA, REPUBLIC OF				
Postal Code:	443-742					
PROPERTY NUMBERS Total: 1						
Property Type			Number			
Application Number: 29421		294219	917			
	271171					
Fax Number:	26938154					
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Phone: 269-381-1156 Email: docket@flynnthiel.com						
Correspondent Name: Brian R. Tumm						
Address Line 1:						
Address Line 4: Kalamazoo, MICHIGAN 49008						
ATTORNEY DOCKET NUMBER:			3138.P0991US			
NAME OF SUBMITTER:		Brian R. Tumm				
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif						

United States (Sole or Joint) (Excluding Foreign Rights)

Docket N		38.P099		
Serial N		29/421		
Filing D	ate: _	October	<u>r 18,</u>	<u>201</u> 2

ASSIGNMENT

WHEREAS, I/We, (1) Hang-Sik SHIN; (2) Sung-Joo AHN; (3) Hyun-Gok YOO; and (4) Jung-Hoon PARK

residing at (1) 265-1601, Dongil Sweet APT., 46, Sanghyeon-ro 42beongil, Suji-gu, Yongin-city, Kyunggi-do, Korea; (2) 2-201, 9, Ssukgogae-ro 21gil, Gwanak-gu, Seoul, Korea; (3) 136-2103, Yedang maul Sinil Utovill, 232, Dongtanbanseong-ro, Hwaseong-city, Kyunggi-do, Korea; and (4) 301, 34, Juheung 15gil, Seocho-gu, Seoul, Korea

have invented certain new and useful improvements in

GENERATED IMAGE FOR DISPLAY ON A HANDHELD TERMINAL

for which an application for United States Letters Patent was filed on October 18, 2012and received U.S. Serial No. 29/421 917

WHEREAS, Samsung Electronics Co., Ltd.

having a place of business at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeongqi-do, 443-742, Republic of Korea

hereinafter called the "Assignee", is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor, in the United States and its territorial possessions.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other valuable considerations, the receipt whereof is hereby acknowledged, I/we have sold, assigned and transferred, and by these presents do sell, assign, transfer and confirm in and to said Assignee my/our full and exclusive right to the said invention in the United States and its territorial possessions and my/our entire right, title and interest in and to said application and any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in and to any and all divisions, reissues, continuations and extensions thereof.

I/We hereby authorize and request the Patent Office Officials in the United States to issue any and all of said Letters Patent, when granted, to said Assignee for the sole use and behoof of the said Assignee, its successors and assigns.

{00225530.DOC}

We hereby authorize and request the attorneys of record to insert in this Assignment the filing date and serial number of the abovereferenced United States application when officially known.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Witnessed by:	Inventor(s):	Date:
	15th	October 9, 2012
***************************************	Hang-Sik SHIN	. (
	んち	october of, 2012
	Sung-Joo AHN	
	Z	October P, 2012
	Hyun-Gok YOO	
	Hoon	October 92d2
· · · ·	Jung-Boon PARK	

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PATENT REEL: 029491 FRAME: 0885

RECORDED: 12/18/2012