502167543 12/18/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jin Suk Park	01/24/2011

RECEIVING PARTY DATA

Name:	Yahoo! Inc.
Street Address:	701 First Avenue
City:	Sunnyvale
State/Country:	CALIFORNIA
Postal Code:	94089

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13718640

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	10033-2018900
NAME OF SUBMITTER	James Woods

Total Attachments: 3

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> PATENT REEL: 029493 FRAME: 0077

OP \$40.00 13718640



ASSIGNMENT OF PATENT APPLICATION BY INVENTOR

Whereas I, an undersigned inventor (hereinafter "INVENTOR"), have invented certain new and useful improvements as set forth in the patent application entitled:

TECHNIQUES INCLUDING URL RECOGNITION AND APPLICATIONS

XI T	r which I ha	ive executed a U.S.	patent applicatio	n on even date herewit	h.
□w	nich bears U	.S. application seria	al No	, filed	·
	r which I ha nerewith.	ve executed a paten	it application in th	ne country of	on even
□w	rich I have e	xecuted a U.S. pro	visional applicati	on on even date herewi	th.
□w		. provisional applic		s U.S. application seria	il No.
		uable consideration an undersigned inv		sufficiency of which is	hereby
businentir associated (D) a prior contiall prior converse (incl	ess at 701 for right, title a stated with e ibed in said my patent apity claim by nuations-in-iority rights entions, agreements.	irst Avenue, Sunny and interest, and an ommercialization, (B) sa plications or patent said Application (part, substitutes, read counterpart appeared to damage	vale, California 9 y and all revenue everywhere in the id Application, (6 ts which may claimeluding but not issues, reexamina plications under a and;(2) the right	iware corporation having 4089 (hereinafter "ASS and rights to revenue, world, to (A) any and (C) any patent that may be priority of (or serve a limited to continuation tions or extensions their to sue third parties for lon activities occurring	SIGNEE"), (1) the , for any purpose, all inventions be granted thereof, as the basis for a is, divisions, reof, together with international patent patent infringement
(b) Pater				ntents to issue any and and and and and and and an artifulation, substitu	

Page 1 of 3

(c) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, and to communicate to the ASSIGNEE any facts known to us respecting the improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and

examination or reissue thereof to the ASSIGNEE.

PATENT REEL: 029493 FRAME: 0078 reissue applications, make all rightful oaths and generally perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.

- (d) Warrant and covenant that no other assignment, license, contract, understanding, interest or other grant to any third party with respect to any of the foregoing has been made, or shall in the future be made, by or on behalf of INVENTOR.
- (e) Covenant not to challenge the validity or enforceability of any of the patent applications or patents assigned to ASSIGNEE hercunder.
- (f) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the ASSIGNEE, its successors, assigns and other legal representatives, and shall be binding upon the INVENTOR, as well as the INVENTOR's heirs, legal representatives and assigns.
- (g) Authorize and request my attorney/agent to insert above the application number in order to assist with recordal of this assignment or any other information necessary to perfect this assignment.

IN TESTIMONY WHEREOF, I Jin Suk Park	have executed this document on the
date indicated below.	
Park	01/24/11
Signature of Inventor	Date
Seoul, South Korea	
Inventor's City, and Country of residence	
Witnessed by:	
(1)	01/24/11
Signature of Witness	Date
Sung Geun Han	Seoul, Korea
Print Witness Name	Witness' City, State of residence
(2) Bo-Young Fang	01/24/2011
Signature of Witness	Date
BO-Young Forms	SEDUI, KEVEA
Print Witness Name	Witness' City, State of residence