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Additional name(s) of conveying party(ies) attached? Yes X No				
3. Nature of conveyance/Execution Date(s); Execution Date(s) 10/15/201	Street Address: 51.5 Excelsion BLVD			
Assignment Merger Security Agreement Change of Name	city: St. LOUIS PARK			
Joint Research Agreement	State: MIDNESOTA			
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: USA Zip: 35416			
Executive Order 9424, Confirmatory License CORRECTOR ASSIGNMENT Other See ATTACHEN FORM	Additional name(s) & address(es) attached? Yes X No			
	document is being filed together with a new application. B. Patent No.(s)			
D 667, 248	·			
Additional numbers att	ached? Yes No			
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:			
Name: GEORGE WINSTON LAWER	7. Total fee (37 CFR 1,21(h) & 3.41) \$ 4/1 @			
Internal Address:	70			
Street Address: <u>\$933</u> North woo Parkury	Authorized to be charged to deposit account Enclosed Aut # 72.15 None required (government interest not affecting title)			
City: NEW HODE	8. Payment Information			
State: MM NESO(A zip: 5542')				
Phone Number: 62-875-4206	Deposit Account Number			
Docket Number: Email Address WIN AWA 10 YAHW, CM	Authorized User Name			
9. Signature: What There	2 10/25/2012			
SERGE WINSTON LAW Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:			
Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450				

PATENT

REEL: 029498 FRAME: 0005

ATTACHOO FORM

CORRECTIVE ASSIGNMENT

RUAL/FRAME:

029126/0729

CHANGE PATENT NUMBER FROM:

0667, 248

to

D667, 248

10/25/2012 Utup-Lower

App NO. 29/422,717

PAT NO. D 667,248

PATENT REEL: 029498 FRAME: 0006

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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT					
NATURE OF CONVEYANCE:	ASSIGNMENT					
CONVEYING PARTY DATA						
	Name	Execution Date				
George Winston Lawer		10/15/2012				
RECEIVING PARTY DATA						
Name: The Good Habits	Company, LLC	4 major) - 19 major) (major) (
Street Address: 5115 Excelsior Bi						
Internal Address: Suite 412						
City: St. Louis Park	St. Louis Park					
State/Country: MINNESOTA						
Postal Code: 55416	stal Code; 55416					
PROPERTY NUMBERS Total: 1						
Property Type	Number					
Patent Number: 066	248					
CORRESPONDENCE DATA						
Fax Number: Correspondence will be sent via US Mall when the fax attempt is unsuccessful.						
Phone: 612-875-9766 Email: wiplawer1@yahoo.com						
Email: winlawer1@yahoo.com						
Correspondent Name: George Winston Lawer Address Line 1: 8933 Northwood Parkway						
Man Table I make I de Adde I						
NAME OF SUBMITTER:	George Winston Lawer					
Total Attachments: 1 source=assignmentletter#page1.tif						

PATENT REEL: 029498 FRAME: 0007 25

Date: October 15, 2012

Instruction letter of Assignment of Patent Ownership

Referencing Patent No: US D667,248 S

Application No. 29/422,717

I George Winston Lawer, New Hope, MN (US),

October 15, 2012

Owner of US Patent No. US D667,248 S - Combined toothpaste, toothbrush holder and timer, wish to transfer and complete assignment of full rights and ownership of this patent to,

The Good Habits Company, LLC 5115 Excelsior Blvd, Suite 412, St. Louis Park, MN 55416.

Date:

Signed:

George Winston Lawer:

PATENT REEL: 029498 FRAME: 0008

RECORDED: 11/01/2012