

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Hoist Fitness Systems, Inc.	12/17/2012
RECEIVING PARTY DATA	
Name:	LeMond Revolution, LLC
Street Address:	3000 Willow Drive
City:	Medina
State/Country:	MINNESOTA
Postal Code:	55340
PROPERTY NUMBERS Total: 5	
Property Type	Number
Application Number:	29424115
Application Number:	13164476
Patent Number:	D663794
Patent Number:	D666685
Patent Number:	8147388
CORRESPONDENCE DATA	
Fax Number:	2126553535
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Meister Seelig & Fein LLP
Address Line 1:	140 East 45th Street, 19th Floor
Address Line 2:	Attn.: Sidney D. Bluming
Address Line 4:	New York, NEW YORK 10017
ATTORNEY DOCKET NUMBER:	3969-032
NAME OF SUBMITTER:	Sidney D. Bluming
Total Attachments: 3 source=Patent Assignment to LeMond Revolution#page1.tif source=Patent Assignment to LeMond Revolution#page2.tif source=Patent Assignment to LeMond Revolution#page3.tif	

CH \$200.00 29424115

PATENT

ASSIGNMENT

FOR ONE DOLLAR and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Hoist Fitness Systems, Inc., a California corporation, having an address at 11900 Community Road, Poway, CA, 92064 (hereinafter "Assignor") hereby assigns to LeMond Revolution, LLC, a Minnesota limited liability company (hereinafter "Assignee"), Assignor's entire right, title and interest in and to the inventions and patents associated with the Revolution Business including the U.S. Letters Patents and pending patent applications identified more fully in the attached Schedule A (the "Patents"), and rights of protection to the same throughout the world, as well as any continuations, continuations-in-part, divisionals, reissues, substitutions or extensions thereof, as well as all proceeds therefor, including, but not limited to, all license royalties and proceeds of infringement suits and the right to sue for past, present, and future infringements.

Assignor covenants and agrees and warrants that it will, at any time upon request without cost or further compensation, execute and deliver any and all papers or instruments that, in the opinion of the Assignee, may be necessary or desirable to secure said Assignee the full enjoyment of the rights and properties herein conveyed or intended to be conveyed by this instrument.

The Patents are being assigned as are the rights of protection to the same throughout the world, as well as any continuations, continuations-in-part, divisionals, reissues, substitutions or extensions thereof.

Signed, Sealed and delivered on this 17th day of December, 2012

Hoist Fitness Systems, Inc.

By: 

Name: Jeffrey Patrick

Its: CEO and President

PATENT

REEL: 029498 FRAME: 0922

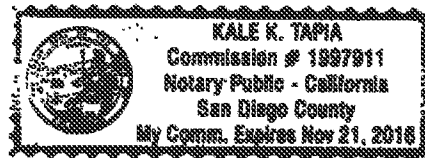
STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN DIEGO)

On December 18th, 2012 before me, Kale K. Tapia, Notary Public, personally appeared Jeffrey Partrick who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Kale K. Tapia (Seal)



SCHEDULE A

PATENT APPLICATIONS		
<i>TITLE</i>	<i>APPLICATION NO.</i>	<i>FILING DATE</i>
<i>Bike Trainer</i>	<i>29/424,115</i>	<i>06/07/2012</i>
<i>Power Measurement Device for a Bike Trainer</i>	<i>13/164,476</i>	<i>06/20/2011</i>
ISSUED PATENTS		
<i>TITLE</i>	<i>PATENT NO.</i>	<i>ISSUE DATE</i>
<i>Bike Trainer</i>	<i>D663,794</i>	<i>07/17/2012</i>
<i>Bike Trainer</i>	<i>D666,685</i>	<i>09/04/2012</i>
<i>Bike Trainer</i>	<i>8,147,388</i>	<i>04/03/2012</i>