

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tim A. Beno</td> <td>12/18/2012</td> </tr> <tr> <td>Andrew Curtis</td> <td>12/18/2012</td> </tr> <tr> <td>Michael T. McDonnell</td> <td>12/19/2012</td> </tr> <tr> <td>Scott H. Moreira</td> <td>12/18/2012</td> </tr> <tr> <td>Michael S. Yagley</td> <td>12/18/2012</td> </tr> </tbody> </table>		Name	Execution Date	Tim A. Beno	12/18/2012	Andrew Curtis	12/18/2012	Michael T. McDonnell	12/19/2012	Scott H. Moreira	12/18/2012	Michael S. Yagley	12/18/2012
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Scott H. Moreira	12/18/2012												
Michael S. Yagley	12/18/2012												
RECEIVING PARTY DATA													
Name:	COBRA GOLF INCORPORATED												
Street Address:	1818 ASTON AVENUE												
City:	CARLSBAD												
State/Country:	CALIFORNIA												
Postal Code:	92008												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13711097</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13711097								
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CORRESPONDENCE DATA													
Fax Number:	6172890683												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	617-856-8145												
Email:	ip@brownrudnick.com												
Correspondent Name:	Mark S. Leonardo												
Address Line 1:	One Financial Center												
Address Line 2:	Brown Rudnick LLP												
Address Line 4:	Boston, MASSACHUSETTS 02111												
ATTORNEY DOCKET NUMBER:	29025/479												
NAME OF SUBMITTER:	Mark S. Leonardo												

CH \$40.00 13711097

Total Attachments: 7

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ASSIGNMENT

WHEREAS I, the below named inventor,

hereinafter referred to as "Assignor(s)" have made an invention(s) set forth in an application for patent of the United States, entitled: **GOLF CLUB GRIP WITH DEVICE HOUSING**

- (1) provisional application
 - (a) to be filed herewith; or
 - (b) bearing Application No. , and filed on ; or

- (2) non-provisional application
 - (a) to be filed herewith; or
 - (b) bearing Application No. 13/711,097, and filed on December 11, 2012.

WHEREAS, COBRA GOLF INCORPORATED, a company having its principal place of business at 1818 Aston Avenue, Carlsbad, CA 92008 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Inventions; the applications for patent identified above; the right to file applications for patent of the United States or other countries on the Inventions; any application for patent of the United States or other countries claiming priority to these applications; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);

- (b) the application for patent identified above;

- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;

- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);

(e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified above or any application(s) for patent claiming the Invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) – (e), including any reissue(s) and extension(s) of said patent(s).


The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the Invention(s), that the Invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of BROWN RUDNICK LLP to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.



Tim A. Beno

12/18/12

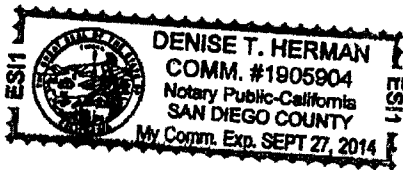
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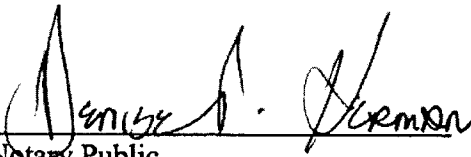
STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On DECEMBER 18, 2012, before me, Denise T. Herman, a notary public for the State of California, personally appeared Tim A. Beno, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

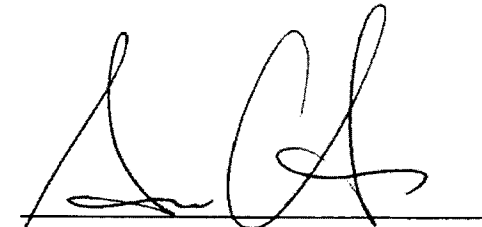
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.





Notary Public



Andrew Curtis

12/18/2012

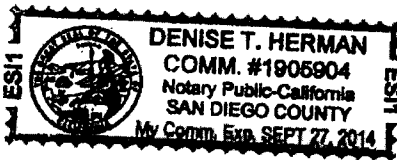
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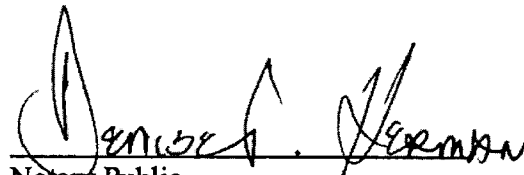
STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On December 18, 2012, before me, Denise T. Herman, a notary public for the State of California, personally appeared Andrew Curtis, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.





Notary Public

Michael T. McDonnell
Michael T. McDonnell

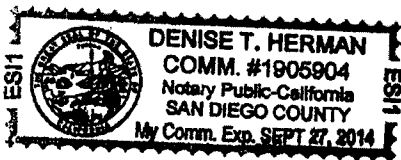
12-19-12
Date

STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On December 19, 2012, before me, Denise T. Herman, a notary public for the State of California, personally appeared Michael T. McDonnell, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Denise T. Herman
Notary Public



Scott H. Moreira

12/18/2012

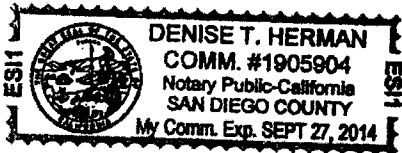
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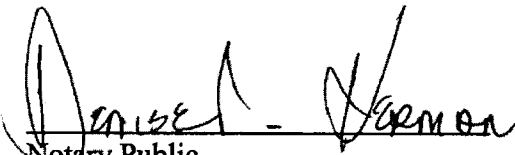
STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On December 18, 2012, before me, Denise T. Herman, a notary public for the State of California, personally appeared Scott H. Moreira, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

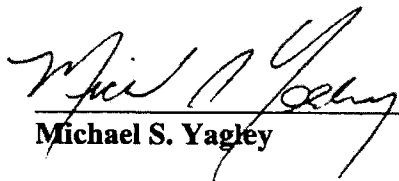
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.





Notary Public



Michael S. Yagley

12.18.2012

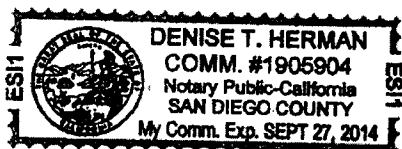
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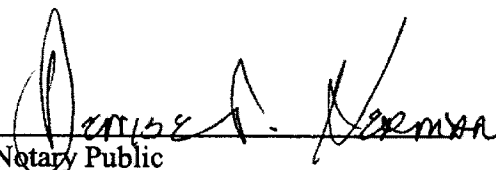
STATE OF CALIFORNIA)
) SS.
COUNTY OF SAN DIEGO)

On December 18, 2012, before me, Denise T. Herman, a notary public for the State of California, personally appeared Michael S. Yagley, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.





Notary Public

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