### 502170168 12/19/2012

### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Adam Fincham	11/07/2012
Kelly Slater	11/12/2012

#### **RECEIVING PARTY DATA**

Name:	Kelly Slater Wave Company, LLC	
Street Address:	3300 La Cienga Place	
City:	Los Angeles	
State/Country:	ntry: CALIFORNIA	
Postal Code:	90016	

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13612716

# **CORRESPONDENCE DATA**

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 38687-501002US

NAME OF SUBMITTER: James P. Cleary

Total Attachments: 3

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PATENT REEL: 029504 FRAME: 0925 OP \$40.00 136

502170168

Attorney's Docket No.: 38687-501002US

## ASSIGNMENT

We, Adam Fincham of Los Angeles, California and Kelly Slater of Los Angeles, California, the undersigned, collectively hereinafter referred to as the ASSIGNOR, for good and valuable consideration, the receipt of which is hereby acknowledged, confirm that we have sold and assigned, and do hereby assign, sell and transfer to KELLY SLATER WAVE COMPANY, LLC, with offices at 3300 La Cienega Place, Los Angeles, California 90016, and to its successors, assigns and legal representatives, collectively hereinafter referred to as the ASSIGNEE: (1) our entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Letters Patent entitled:

## SURFACE GRAVITY WAVE GENERATOR AND WAVE POOL

Application No. 13/612,716, including any subsequently filed utility applications and including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in my/our names as the ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by us had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

PATENT REEL: 029504 FRAME: 0926

Attorney's Docket No.: 38687-501002US

# Page 2 of 3

We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to es

ASSIGNEE or its legal representatives a apply for, obtain, maintain, issue and en Patent and said equivalents thereof which	force said	application, said invention	and said Letters
thereof.		1 + 1	, , ,
Date: Nov 7, 2012		/ full	
	Signa	ture of Adam Fincham	
	$V_{a}$		
IN WITNESS WHEREOF, I,			_, hereby declare
d d T	•	ited Name of Witness)	d avacuta tha
that I was personally present and did see assignment.	me above	named person dury sign and	a execute the
assignment.			
Men &			
(Signature of Witness)			
Date: 1/7/2012			
Date	_		
IN WITNESS WHEREOF, I,	GAL	La Atania A Series	hamahar daalama
IN WITNESS WHEREOF, I,	(Drin	ated Name of Witness)	, nereby declare
that I was personally present and did see	•	,	d execute the
assignment. ///	/	inition between any pre-	
	······································	· · · · · · · · · · · · · · · · · · ·	
" We will be a second	. 37	-	
(Signature of Witness)	,		
Date: 11/7/2012			

Attorney's Docket No.: 38687-501002US

Page 3 of 3

Date: 11 12 12 Signature of: Kelly Slater
IN WITNESS WHEREOF, I, WOAH GATMMET, hereby declare (Printed Name of Witness)
that I was personally present and did see the above named person duly sign and execute the assignment
(Signature of Witness)
Date:
IN WITNESS WHEREOF, I, Kalani Miller, hereby declare  (Printed Name of Witness)
that I was personally present and did see the above named person duly sign and execute the
assignment
(Signature of Witness)
Date: