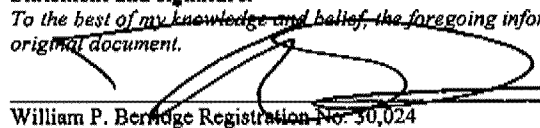


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1. A. Name of conveying parties: 1) Nathalie JAGER LEZER 2) Henri SAMAIN 3) Vincent DE LAFORCADE  B. Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			2. A. Name and address of receiving party:  L'OREAL 14 RUE ROYALE 75008 PARIS - FRANCE   B. Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		
3. A. Nature of conveyance:  <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____  B. Execution Date: <u>1) June 29, 2012; 2) November 7, 2012; 3) June 1, 2012</u>					
4. A. Patent Application No.(s) <u>13/520,474</u> B. Patent No.(s)  Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No  C. Title of Application: <u>A COSMETIC METHOD OF MODIFYING THE APPEARANCE OF THE OUTLINE OF THE EYE</u>					
5. Name and address of party to whom correspondence concerning document should be mailed:  Name: <u>William P. Berridge</u>  Address: <b>OLIFF &amp; BERRIDGE, PLC</b> P.O. Box 320850 Alexandria, VA 22320-4850 Phone Number: 703-836-6400 Fax Number: 703-836-2787			6. Total number of applications and patents involved: <u>1</u>  7. Please charge Deposit Account No. 15-0461 the total fee (37 CFR 3.41) in the amount of <u>\$40.00</u> .  8. Credit any overpayment or charge any underpayment to deposit account number 15-0461.		
9. <b>Statement and signature.</b> <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i>  William P. Berridge Registration No. 30,024 John A. Radi Registration No. 59,345 <div style="text-align: right; margin-top: 10px;">Date: <u>December 13, 2012</u></div>					

CH \$40.00 150461 13520474

Docket No: 399189US41PCT

**Assignment of Application**INSERT NAMES  
AND RESIDENCE  
ADDRESS OF  
THE INVENTOR(S)

WHEREAS, I (WE) 1) Nathalie JAGER LEZER of:-

19 Allée des Petits-Champs, Verrieres-le-Buisson F-91370, France

2) Henri SAMAIN of:-

14 rue du Coteau, Bievres F-91570, France

3) Vincent DE LAFORCADE of:-

3 Allée des Bleuets, Rambouillet F-78120, France

, respectively,

INSERT TITLE OF  
INVENTION:have invented certain new and useful improvements in: A COSMETIC METHOD OF MODIFYING THE  
APPEARANCE OF THE OUTLINE OF THE EYE

(Application No. \_\_\_\_\_, filed \_\_\_\_\_), and

WHEREAS, L'OREALINSERT NAME  
AND ADDRESS OF  
COMPANY OR  
OTHER ASSIGNEE(hereinafter referred to as "ASSIGNEE") having a place of business at: 14 rue Royale, Paris F-75008, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries (including the right to claim priority under the terms of the International Convention and other relevant International Treaties and Arrangements from the aforesaid application(s)) and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

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Page 2 of 2

Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Oblon, Spivak, McClelland, Maier & Neustadt, L.L.P. of 1940 Duke Street, Alexandria, Virginia 22314 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 29/6/2012

Nathalie JAGER-LEZER  
(Signature of Inventor) Nathalie JAGER LEZER

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor) Henri SAMAIN

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor) Vincent DE LAFORCADE

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

Date: \_\_\_\_\_

\_\_\_\_\_  
(Signature of Inventor)

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314

07/09

PATENT  
REEL: 029506 FRAME: 0595

Docket No. 399189US41PCT

**Assignment of Application**INSERT NAMES  
AND RESIDENCE  
ADDRESSES OF  
THE INVENTORS:

WHEREAS, I (WE) 1) Nathalie JAGER LEZER of:-

19 Allée des Petits-Champs, Verrières-le-Buisson F-91370, France

2) Henri SAMAIN of:-

14 rue du Coteau, Bievres F -91570, France

3) Vincent DE LAFORCADE of:-

3 Allée des Bleuets, Rambouillet F-78120, France

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(Application No. \_\_\_\_\_, filed \_\_\_\_\_), and

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AND ADDRESS OF  
COMPANY OR  
OTHER ASSIGNEEWHEREAS, L'OREAL(hereinafter referred to as "ASSIGNEE") having a place of business at: 14 rue Royale, Paris F-75008, France is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;

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Date: \_\_\_\_\_

(Signature of Inventor) Nathalie JAGER LEZER

Date: 7/11/2012(Signature of Inventor) Henri Samain  
Henri SAMAINDate: 01.06.2012(Signature of Inventor) Vincent de Laforcade  
Vincent DE LAFORCADE

Date: \_\_\_\_\_

(Signature of Inventor) \_\_\_\_\_

Date: \_\_\_\_\_

(Signature of Inventor) \_\_\_\_\_

Date: \_\_\_\_\_

(Signature of Inventor) \_\_\_\_\_

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, L.L.P.  
ATTORNEYS AT LAW  
1940 DUKE STREET  
ALEXANDRIA, VIRGINIA 22314

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