

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ADAMS GOLF IP, LP	09/10/2012
RECEIVING PARTY DATA	
Name:	Taylor Made Golf Company, Inc.
Street Address:	5545 FERMI COURT
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92008
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13716437
CORRESPONDENCE DATA	
Fax Number:	6142286704
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	614-228-6280
Email:	patents@invention-protection.com
Correspondent Name:	GALLAGHER & DAWSEY CO., L.P.A.
Address Line 1:	P.O. BOX 785
Address Line 4:	COLUMBUS, OHIO 43216
ATTORNEY DOCKET NUMBER:	ADAM.023CIP CON B 2OF2
NAME OF SUBMITTER:	David J. Dawsey
<b>Total Attachments: 6</b> source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page1.tif source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page2.tif source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page3.tif source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page4.tif source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page5.tif source=20121217 FINAL Adams Golf IP LP Assignment for Recordation#page6.tif	

OP \$40.00 13716437

## ASSIGNMENT

WHEREAS, effective as of June 1, 2012, Adams Golf, Inc. ("Adams") became a wholly owned subsidiary of Taylor Made Golf Company, Inc., doing business as TaylorMade-adidas Golf Company ("TMaG"), pursuant to that certain Agreement and Plan of Merger dated as of March 18, 2012 (the "Merger Agreement") by and among Adams, TMaG and Apple Tree Acquisition Corp. As a result of the Merger Agreement, Adams Golf IP, LP ("Adams Golf IP") became an indirect wholly owned subsidiary of TMaG effective June 1, 2012; and

WHEREAS, Adams Golf IP is the owner of record of certain patent rights and technology, including the U.S. and foreign patents and patent applications identified in the attached Exhibit A; and

WHEREAS, TMaG desires to receive a recordable document evidencing the assignment to it by Adams Golf IP of the entire right, title and interest in and to all of the patents and patent applications identified in Exhibit A, and Adams Golf IP desires to provide such a document;

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Adams Golf IP hereby sells, assigns, and transfers to TMaG, its successors, legal representatives, and assigns, the entire right, title and interest throughout the world in, to, and under:

- a. the inventions disclosed in the patents and patent applications listed at Exhibit A and attached hereto,
- b. the patents listed at Exhibit A,
- c. the patent applications listed at Exhibit A and all patents that might be granted thereon,
- d. all divisions, continuations, continuations-in-part, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under the International Conventions for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and

Industrial Models and any other international agreements to which the United States adheres, and applications for Letters Patent that might hereafter be filed for any improvements to the inventions disclosed in the patents and patent applications listed at Exhibit A, both in the United States and in all countries foreign to the United States.

Adams Golf IP hereby authorizes and requests the Commissioner of Patents of the United States, and any Official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for the improvements and all Letters Patents resulting from the patent applications listed at Exhibit A to TMaG, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment;

Adams Golf IP hereby sells, assigns, transfers, and conveys to TMaG, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that might have accrued prior to the date of assignment to TMaG, or that might accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the patents and patent applications listed at Exhibit A;

Adams Golf IP hereby agrees to take all necessary steps to complete the assignment and recordation of the assigned rights with the U.S. Patent and Trademark Office and all foreign patent offices.

Adams Golf IP represents and warrants that it has not granted, and will not grant, to others any rights inconsistent with the rights granted hereby.

IN WITNESS WHEREOF, Adams Golf IP has executed this Assignment.

Adams Golf IP, LP  
2801 East Plano Parkway  
Plano, Texas 75074  
United States of America

Dated: 9/10, 2012

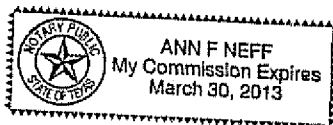
By: [Signature]

Name: Ms. Pamela High  
Title: Chief Financial Officer

STATE OF Texas )  
COUNTY OF Collin ) ss.

On 10<sup>th</sup> of September, 2012, before me, Ann Neff, a Notary Public in and for said County and State, personally appeared Pamela High, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]  
Signature of Notary Public

Accepted:

Taylor Made Golf Company, Inc.  
d/b/a TaylorMade-adidas Golf Company  
5545 Fermi Court  
Carlsbad, California 92008

By: [Signature]

Name: William S. Reimus  
Title: SV Paid General Counsel  
Date: Sept. 10, 2012

By: [Signature]

Name: Benoit VINCENT  
Title: Chief Technical Officer  
Date: September, 10, 2012

EXHIBIT A				
Publication / Application / Registration No.	Title	Former Owner	Publication / Registration Date	Application Date
5,318,296	MATCHED SETS FOR GOLF CLUBS HAVING MAXIMUM EFFECTIVE MOMENT OF INERTIA	ADAMS GOLF IP, LP	06/07/1994	11/12/1992
5,465,970	METAL WOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	11/14/1995	11/04/1994
RE38,983	GOLF CLUB SHAFT AND INSERT THEREFOR	ADAMS GOLF IP, LP	04/07/1998	06/13/1995
5,637,044	GOLF CLUBS	ADAMS GOLF IP, LP	06/10/1997	10/12/1995
6,093,115	GOLF CLUB HEAD WITH A BALL STRIKING FACE HAVING A DIRECTIONAL TENDENCY	ADAMS GOLF IP, LP	07/25/2000	12/02/1998
7,153,219	GOLF CLUB HEAD	ADAMS GOLF IP, LP	12/26/2006	06/14/2004
7,211,006	GOLF CLUB INCLUDING STRIKING MEMBER AND ASSOCIATED METHODS	ADAMS GOLF IP, LP	05/01/2007	04/10/2003
7,479,071	GOLF CLUB HEAD	ADAMS GOLF IP, LP	01/20/2009	02/12/2007
7,556,571	GOLF CLUB HEAD	ADAMS GOLF IP, LP	07/07/2009	02/12/2007
7,632,196	FAIRWAY WOOD TYPE GOLF CLUB	ADAMS GOLF IP, LP	12/15/2009	01/10/2008
8,083,609	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	12/27/2011	02/09/2009
8,088,021	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD HAVING A POST APEX ATTACHMENT PROMOTING REGION	ADAMS GOLF IP, LP	01/03/2012	03/24/2009
8,206,244	FAIRWAY WOOD TYPE GOLF CLUB	ADAMS GOLF IP, LP	06/26/2012	10/30/2009
8,235,844	HOLLOW GOLF CLUB HEAD	ADAMS GOLF IP, LP	08/07/2012	06/01/2010
8,241,143	HOLLOW GOLF CLUB HEAD HAVING SOLE STRESS REDUCING FEATURE	ADAMS GOLF IP, LP	08/14/2012	12/13/2011
8,241,144	HOLLOW GOLF CLUB HEAD HAVING CROWN STRESS REDUCING FEATURE	ADAMS GOLF IP, LP	08/14/2012	12/14/2011
D385,607	GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/28/1997	05/10/1996
D429,511	GOLF CLUB HEAD	ADAMS GOLF IP, LP	08/15/2000	08/12/1999
D444,526	SET OF GOLF CLUB SHAFTS	ADAMS GOLF IP, LP	07/03/2001	08/16/2000
D447,201	GOLF CLUB HEAD	ADAMS GOLF IP, LP	08/28/2001	02/07/2001
D430,248	GOLF CLUB SHAFT	ADAMS GOLF IP, LP	08/29/2006	06/29/1999
D550,800	SOLE PLATE FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	09/11/2007	10/03/2006
D552,701	CROWN FOR A GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/09/2007	10/03/2006
D554,215	REAR CAVITY AND SOLE PLATE OF AN IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/30/2007	10/26/2006
D554,216	SOLE FOR A HYBRID TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/30/2007	10/26/2006
D554,217	REAR CAVITY AND SOLE PLATE OF AN IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/30/2007	10/26/2006
D554,218	REAR CAVITY FOR AN IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/30/2007	10/26/2006
D554,219	SOLE FOR A METAL WOOD TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	10/30/2007	10/26/2006

D556,848	REAR CAVITY FOR AN IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	12/04/2007	11/13/2006
D562,422	BADGE UPON A SOLE PLATE OF A GOLF CLUB HEAD	ADAMS GOLF IP, LP	02/19/2008	11/13/2006
D562,926	BADGE UPON A SOLE PLATE OF A GOLF CLUB HEAD	ADAMS GOLF IP, LP	02/26/2008	08/20/2007
D585,509	GOLF CLUB HEAD	ADAMS GOLF IP, LP	01/27/2009	03/27/2007
D585,508	GOLF CLUB HEAD	ADAMS GOLF IP, LP	01/27/2009	03/27/2007
D585,507	GOLF CLUB HEAD	ADAMS GOLF IP, LP	01/27/2009	03/27/2007
D585,950	GOLF CLUB HEAD	ADAMS GOLF IP, LP	02/03/2009	03/27/2007
D586,869	BADGE UPON A GOLF CLUB HEAD	ADAMS GOLF IP, LP	02/17/2009	01/15/2008
D587,769	GOLF IRON HEAD	ADAMS GOLF IP, LP	03/03/2009	01/08/2008
D587,772	METAL WOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/03/2009	01/08/2008
D588,220	METAL WOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/10/2008	01/08/2008
D590,037	GOLF CLUB HEAD	ADAMS GOLF IP, LP	04/07/2009	01/15/2008
D592,259	METALWOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	05/12/2009	08/27/2008
D592,260	OFFSET METALWOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	05/12/2009	08/27/2008
D592,261	OFFSET FAIRWAY WOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	05/12/2009	08/27/2008
D594,918	HYBRID IRON-TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	06/23/2009	05/02/2008
D595,381	GOLF CLUB HEAD	ADAMS GOLF IP, LP	06/30/2009	01/15/2008
D595,795	FINGER PULL FOR HEAD COVER	ADAMS GOLF IP, LP	07/07/2009	10/07/2008
D596,251	IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	07/14/2009	05/02/2008
D596,684	TRANS-HYBRID GOLF CLUB HEAD	ADAMS GOLF IP, LP	07/21/2009	05/02/2008
D597,157	IRON TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	07/28/2009	05/02/2008
D597,159	HYBRID TYPE GOLF CLUB HEAD	ADAMS GOLF IP, LP	07/28/2009	05/02/2008
D613,805	FAIRWAY WOOD GOLF CLUB HEAD	ADAMS GOLF IP, LP	04/13/2010	08/27/2008
D628,257	CROWN CHANNEL FOR GOLF CLUB HEAD HAVING DISTINCT ENDS	ADAMS GOLF IP, LP	11/30/2010	02/04/2010
Reg. Community Design 001265078-0001	CROWN CHANNEL FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/10/2011	03/10/2011
Reg. Community Design 001265078-0002	CROWN CHANNEL FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/10/2011	03/10/2011
Reg. Community Design 001265078-0003	CROWN CHANNEL FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/10/2011	03/10/2011
Reg. Community Design 001265078-0004	CROWN CHANNEL FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/10/2011	03/10/2011
D630,278	CROWN CHANNEL FOR GOLF CLUB HEAD	ADAMS GOLF IP, LP	01/04/2011	02/04/2010
D631,119	CROWN CHANNEL FOR GOLF CLUB HEAD HAVING CURVED PROFILE	ADAMS GOLF IP, LP	01/18/2011	02/04/2010
D630,696	CROWN CHANNEL FOR GOLF CLUB HEAD HAVING V-SHAPED PROFILE	ADAMS GOLF IP, LP	01/11/2011	02/04/2010
D655,363	STEPPED CROWN CHANNEL FOR A GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/06/2012	05/11/2011

Reg. Community Design 1301717-0001	STEPPED CROWN CHANNEL FOR A GOLF CLUB HEAD	ADAMS GOLF IP, LP	11/04/2011	11/17/2011
20100016095 (12/361,290)	GOLF CLUB HEAD HAVING TRIP STEP FEATURE	ADAMS GOLF IP, LP	01/21/2010	01/28/2009
20100248860 (12/412,493)	ADVANCED HYBRID IRON TYPE GOLF CLUB	ADAMS GOLF IP, LP	09/30/2010	03/27/2009
20120071267 (13/304,863)	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/22/2012	11/28/2011
20120071268 (13/305,978)	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD HAVING A POST APEX ATTACHMENT PROMOTING REGION	ADAMS GOLF IP, LP	03/22/2012	11/29/2011
CA2729962; Canadian App. No. 2729962	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP		01/05/2011
CN102089043; Chinese App. No. 200980127342.7	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	06/08/2011	01/13/2011
EP2300109; European App. No. 9798552.7	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	03/30/2011	07/01/2009
JP2011528263; Japanese App. No. 2011-518784	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	11/17/2011	12/22/2010
2011-0046471; Korean App. No. 10-2011-7003429	HIGH VOLUME AERODYNAMIC GOLF CLUB HEAD	ADAMS GOLF IP, LP	05/04/2011	02/14/2011
WO 2011/153067; PCT/US2011/038150	HOLLOW GOLF CLUB HEAD	ADAMS GOLF IP, LP	12/08/2011	05/26/2011
20120142445 (12/961,652)	LENGTH ADJUSTMENT SYSTEM FOR JOINING A GOLF CLUB HEAD TO A SHAFT	ADAMS GOLF IP, LP	06/07/2012	12/07/2010
WO 2012/078258; PCT/US2011/057966	LENGTH ADJUSTMENT SYSTEM FOR JOINING A GOLF CLUB HEAD TO A SHAFT	ADAMS GOLF IP, LP	06/14/2012	10/27/2011
20120142452 (13/397,122)	GOLF CLUB HEAD HAVING A STRESS REDUCING FEATURE WITH APERTURE	ADAMS GOLF IP, LP	06/07/2012	02/15/2012
13/476,321	GOLF CLUB HEAD	ADAMS GOLF IP, LP		05/21/2012
13/542,356	GOLF CLUB HEAD HAVING A STRESS REDUCING FEATURE	ADAMS GOLF IP, LP		07/05/2012
13/543,921	HOLLOW GOLF CLUB HEAD HAVING SOLE STRESS REDUCING FEATURE	ADAMS GOLF IP, LP		07/09/2012
13/543,939	HOLLOW GOLF CLUB HEAD HAVING CROWN STRESS REDUCING FEATURE	ADAMS GOLF IP, LP		07/09/2012