

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
REGENCY VENTURES LTD.	09/02/2012
RECEIVING PARTY DATA	
Name:	David Verchere
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State/Country:	NEW YORK
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	7127415
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ATTORNEY DOCKET NUMBER:	6545-1
NAME OF SUBMITTER:	Jason H. Vick
Total Attachments: 2	
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ASSIGNMENT

WHEREAS, REGENCY VENTURES LTD., a Bermuda limited liability company having a principal place of business at Sofia House, 48 Church Street, Hamilton HM12 Bermuda and having a mailing address at PO Box HM1617, Hamilton HMGX Bermuda ("Assignor") is the owner of the U.S. and foreign patents and patent applications listed in Exhibit A, and all related patents, patent applications, foreign patents, foreign patent applications, continuations, continuations-in-part, divisional, reissues, re-examinations, and any issued patents subject to a Terminal Disclaimer under 37 C.F.R. §1.321 related to the U.S. and foreign patents and patent applications listed in Exhibit A (the "Patents");

WHEREAS, Assignor entered into an Exclusive License Agreement ("Exclusive License Agreement") with Acacia Patent Acquisition LLC ("APAC") on July 30th, 2009 whereby Assignor subsequently granted all substantial rights in and to the Patents to APAC;

AND WHEREAS, David Verchere, an individual having a residence at 100 Bleecker, 20E New York, NY 10012 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee") wants to acquire (i) the ownership of Patents; and (ii) the rights, obligations, interests and liabilities in the Exclusive License Agreement, and Assignor is willing to enter into such agreement.

NOW, THEREFORE, effective on September 1st, 2012 and in consideration of the sum of One Dollar (\$1.00) in hand paid and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to Assignee (i) ownership of the Patents; and (ii) the rights, obligations, interests and liabilities in the Exclusive License Agreement.

IN WITNESS WHEREOF, the undersigned have executed this Assignment on the dates indicated below:

REGENCY VENTURES LTD.

By: _____

Print Name: Lynne Verchere

Date: _____

LYNNE
VERCHERE
SEPT 2, 2012

DAVID VERCHERE

By: _____

Print Name: David Verchere

Date: _____

Sept 2, 2012

Exhibit A

Method and system for acquiring branded promotional products United States Patent 7,127,415

Method and system for configuring products United States Patent 7,844,495