

PATENT ASSIGNMENT

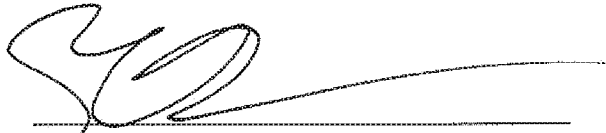
Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Simon Tickner</td> <td>10/22/2012</td> </tr> <tr> <td>Richard Z. Cohen</td> <td>10/22/2012</td> </tr> </tbody> </table>		Name	Execution Date	Simon Tickner	10/22/2012	Richard Z. Cohen	10/22/2012				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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Application Number:	13658110										
CORRESPONDENCE DATA											
<p>Fax Number: 8777697945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 612-335-5070 Email: olson@fr.com Correspondent Name: Kristen J. Hansen Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>											
ATTORNEY DOCKET NUMBER:	16113-4486001										
NAME OF SUBMITTER:	Kristen J. Hansen										
<p>Total Attachments: 2 source=16113-4486001#page1.tif source=16113-4486001#page2.tif</p>											

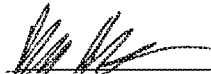
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ASSIGNMENT

For valuable consideration, we, SIMON TICKNER of 57 Clare Road, Whitstable, CT5 2EJ, United Kingdom, RICHARD Z. COHEN of 525 Baltic Quay, London SE16 7TL, United Kingdom, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled EVALUATING PRONOUNS IN CONTEXT, filed 10/23/2012, and assigned U.S. Serial Number 13/658,110, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.


SIMON TICKNER

Witnessed by:


Signature

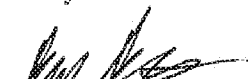
Date: 22/OCT/2012

Bjorn Bringart
Typed or Printed Name

2 Tennyson Place, Milton Av
BAZ 4QZ, Bath
Witness Address


RICHARD Z. COHEN

Witnessed by:


Signature

Date: 22 OCT 2012

Bjorn Bringart
Typed or Printed Name

2 Tennyson Place, Milton Av
BAZ 4QZ, Bath
Witness Address