

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Martin Childs	12/18/2012
RECEIVING PARTY DATA	
Name:	ESCAPE FITNESS LIMITED
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29437874
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NAME OF SUBMITTER:	Ryan A. Schneider
Total Attachments: 3 source=EFL6DESAssignment#page1.tif source=EFL6DESAssignment#page2.tif source=EFL6DESAssignment#page3.tif	

CH \$40.00 29437874

## **ASSIGNMENT**

WHEREAS, I, Martin Childs (“ASSIGNOR”), have invented certain improvements in Balls for Exercise, for which European Community Designs were filed under Application Nos. 002139071-0001 and 002139071-0002 filed on 20 November 2012, and 002047415 filed on 25 May 2012, and whereas a US Design Patent Application was filed under Application No. 29/437,874 on 21 November 2012, and related applications might be filed (all collectively “Applications”), and whereas

### **ESCAPE FITNESS LIMITED**

Eastwood House, Cygnet Park, The Office Village, Hampton  
Peterborough, Cambridgeshire  
PE7 8FD  
The United Kingdom

(“ASSIGNEE”) desires to purchase all the rights in same;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations paid by the said ASSIGNEE, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR has and by these presents does hereby sell, assign, transfer and convey unto said ASSIGNEE the full, exclusive and entire right, title, and interest in and to said Application, including in and to any conventional, division, continuation, continuation-in-part, substitution, reissue, renewal, reexam, continued prosecution application (“CPA”), or request for continued examination (“RCE”) thereof, and in and to all inventions and improvements thereon (herein collectively referred to as “Related US Applications”), preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said Application and Related US Applications, to ASSIGNEE, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives.

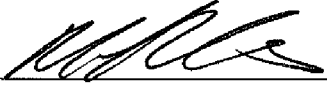
**For the same consideration,** ASSIGNOR, by these presents does sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title and interest in and to any foreign and international applications related to and/or seeking benefit of said Application and Related US Applications, and in and to all inventions and improvements thereon (herein collectively referred to as “Related Foreign Applications”), in and to any Letters Patent and similar protective rights granted on said Related Foreign Applications, and in and to the right to claim any applicable priority rights arising from or required for said Related Foreign Applications under the terms of any applicable conventions, treaties, statutes, or regulations, said Related Foreign Applications to be filed and issued in the name of ASSIGNEE or its designee, insofar as permitted by applicable law.


**For the same consideration,** ASSIGNOR agrees, without charge to ASSIGNEE, but at ASSIGNEE’S expense, to sign all lawful papers, execute said Application, Related US Applications and Related Foreign Applications, make all assignments and rightful oaths, assist in prosecution of said Application, Related US Applications and Related Foreign Applications, assist in prosecution of legal proceedings, and generally do everything reasonably possible to aid ASSIGNEE its successors, assigns, and nominees, to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

TROUTMAN  
SANDERS

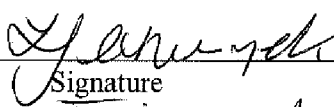
AND, for the same consideration, ASSIGNOR also hereby sells, assigns and transfers unto ASSIGNEE all rights and claims to sue for damages and other remedies with respect to any and all past infringement of all said Application, Related US Applications, and Related Foreign Applications, including said inventions and improvements which may have occurred before the date of this Assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 18<sup>th</sup> day of DECEMBER, 2012.

 (SEAL)  
Martin Childs

Witnessed by:   
Signature  
T. Branch  
Printed Name of Witness

Date: 12/12/12

Witnessed by:   
Signature  
L. Januszek  
Printed Name of Witness

Date: 12/12/12

In Witness Whereof, Assignee hereby accepts from Assignor the sale, assignment, transfer and conveyance unto said Assignee of the full, exclusive and entire right, title, and interest in and to said Application, Related US Applications and Related Foreign Applications, by its duly authorized officer this 19 day of DECEMBER 2012.

ESCAPE FITNESS LIMITED

(Assigned)

By:

Name:

Title: Authorized Signatory

Witnessed by:

[Signature]

Signature

Date:

19/12/12

T. Branch

Printed Name of Witness

Witnessed by:

[Signature]

Signature

Date:

19/12/12

L. Januszek

Printed Name of Witness