

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lauren Lang</td> <td>12/07/2012</td> </tr> <tr> <td>Noah Eberhard Dingler</td> <td>12/04/2012</td> </tr> <tr> <td>Patrick Bryan Nolan</td> <td>12/04/2012</td> </tr> </tbody> </table>		Name	Execution Date	Lauren Lang	12/07/2012	Noah Eberhard Dingler	12/04/2012	Patrick Bryan Nolan	12/04/2012
Name	Execution Date								
Lauren Lang	12/07/2012								
Noah Eberhard Dingler	12/04/2012								
Patrick Bryan Nolan	12/04/2012								
RECEIVING PARTY DATA									
Name:	ImagineBaby, LLC								
Street Address:	6000 Executive Blvd, Suite 400								
City:	North Bethesda								
State/Country:	MARYLAND								
Postal Code:	20852								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29434379</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29434379				
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Application Number:	29434379								
CORRESPONDENCE DATA									
Fax Number:	2023448300								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	2023444295								
Email:	tjx01@venable.com, ptomail@venable.com, tjr01@venable.com								
Correspondent Name:	Steven J. Schwarz								
Address Line 1:	575 7th Street NW								
Address Line 2:	Venable LLP								
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004								
ATTORNEY DOCKET NUMBER:	122598-338286								
NAME OF SUBMITTER:	Steven J. Schwarz								
Total Attachments: 2 source=338286_assignment#page1.tif source=338286_assignment#page2.tif									

CH \$40.00 29434379

WHEREAS Lauren Lang of Bethesda, Maryland, Noah Eberhard Dingler of Phoenixville, Pennsylvania, and Patrick Bryan Nolan of Roversford, Pennsylvania, hereinafter (collectively) referred to as the Assignor, has invented a certain improvement relating to SHADE FOR CHILD CAR SEAT, which said Assignor has caused an application for United States Letters Patent to be prepared,

[] the inventor's declaration for said application being executed concurrently with the execution of this instrument; said application to be filed in the United States Patent and Trademark Office.

[x] said application having been filed in the United States Patent and Trademark Office on October 12, 2012, Serial Number 29/434,379;

WHEREAS ImagineBaby, LLC having an address of 6000 Executive Blvd., Suite 400, North Bethesda, Maryland 20852 hereinafter referred to as the Assignee, is desirous of acquiring the entire right, title and interest in and to said application, including any and all divisions and continuations thereof, and in and to said invention and any and all patents which may be granted therefore, including any and all renewals, reissues and prolongations thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells and transfers, and has assigned, sold, and transferred to Assignee, its successors and assigns, the entire and exclusive right, title, and interest for the United States in and to the invention, the application, and any patents which may be granted therefor, including any and all divisions, continuations, in whole or in part, substitutions, renewals, reissues, reexaminations, and extensions thereof, and all applications claiming priority therefrom; and Assignor authorizes and requests the Commissioner of Patents and Trademarks to issue all patents for the invention, or patents resulting therefrom, insofar as their interest is concerned, to Assignee; to have, hold, exercise, and enjoy, with all the rights, powers, privileges, and advantages in anywise arising therefrom or appertaining thereto, for and during the term or terms of any and all such patents when granted, for the use and benefit of said Assignee, and said Assignee's successors and assigns, in as ample and beneficial a manner as Assignor might or could have held and enjoyed the same, if this assignment had not been made.

Assignor further hereby assigns, sells and transfers, and has assigned, sold, and transferred to Assignee, its successors and assigns, the entire right, title and interest in all countries of the world, in and to the invention and in and to the application and all patents which may be granted therefor, and all national applications, regional applications, divisions, reissues, substitutions, continuations, in whole or in part, re-examinations, and extensions thereof, including the right to file applications and obtain patents for the invention in its own name, in all countries and including all rights of priority in all countries under the terms of any applicable international convention, insofar as its interest is concerned; and the Assignor hereby authorizes and requests the applicable patent office in each country of the world to issue all patents for the invention, or patents resulting therefrom, insofar as its interest is concerned, to the Assignee, to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which any and all of such patents for the invention may issue, to the same extent as the Assignor would hold and enjoy if this Assignment had not been made.

The Assignor further agrees to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such patent rights, and also agrees, at the request of the Assignee, to testify in any legal proceedings, sign all lawful papers, make all lawful oaths, and generally do everything possible to aid said Assignee, its successors and assigns, to obtain, maintain and enforce proper patent protection for said invention.

IN WITNESS WHEREOF, each individual collectively referred to as Assignor has caused this Assignment to be executed.

EXECUTED this 7th day of December, 2012.

ASSIGNOR: Lauren Lang

Signature: Lauren Lang
Name: LAUREN LANG

WITNESS:

Signature: Maria G. Grunao
Name: MARIA G. GRUNAO
Address: 5210 Edgemoor Ln. Bethesda, Md
20814

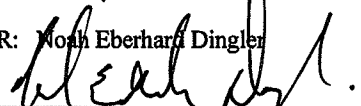
ASSIGNMENT
OF APPLICATION FOR UNITED STATES LETTERS PATENT

Attorney Docket
122598-338286


-2-

EXECUTED this 4th day of December, 2012.

ASSIGNOR: Wash Eberhard Dingle

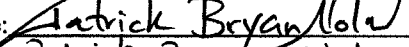
Signature: 
Name: Wash Eberhard Dingle

WITNESS:

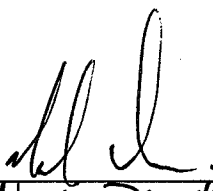
Signature: 
Name: Michael Dotsey
Address: 146 Trinity St, Pottstown PA 19465

EXECUTED this 4th day of December, 2012.

ASSIGNOR: Patrick Bryan Nolan

Signature: 
Name: Patrick Bryan Nolan

WITNESS:

Signature: 
Name: Mark Dingle
Address: 1095 Lincoln Ave Phoenixville PA 19460

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