502174365 12/21/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------------|----------------|
| Tony Ramon Martinez | 12/20/2012 |
| Xinchuan Zeng | 12/20/2012 |

RECEIVING PARTY DATA

| Name: | INSIDESALES.COM |
|-------------------|--------------------|
| Street Address: | 34 East 1700 South |
| Internal Address: | Suite A113 |
| City: | Provo |
| State/Country: | UTAH |
| Postal Code: | 84606 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13725653 |

CORRESPONDENCE DATA

Fax Number: 4352521361

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: bgonzalez@mgiip.com

Correspondent Name: John T. Gadd / MGl, PLLC
Address Line 1: 1441 West Ute Blvd.

Address Line 2: Suite 100

Address Line 4: Park City, UTAH 84098

| ATTORNEY DOCKET NUMBER: | I1531.10003US01 |
|-------------------------|--|
| NAME OF SUBMITTER: | John T. Gadd |
| | This document serves as an Oath/Declaration (37 CFR 1.63). |

Total Attachments: 2

source=I1531-10003US01-Executed-Declaration-Assignment#page1.tif source=I1531-10003US01-Executed-Declaration-Assignment#page2.tif

PATENT REEL: 029522 FRAME: 0828 OF \$40.00 13/25653

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

| Title of Invention | INSTANCE WEIGHTED LEARNING MACHINE LEARNING MODEL | |
|--|--|--|
| Docket Number | HS31_10003US01 | |
| As the below named in | wenter, I hereby declare that: | |
| This declaration is directed to: | The attached application, or | |
| | United States application or PCT international application number filed on | |
| The above-identified a | pplication was made or authorized to be made by me. | |
| I believe that I am the | original inventor or an original joint inventor of a claimed invention in the application. | |
| I bereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both. | | |
| WHEREAS, INSIDESALES.COM (hereinafter referred to as "ASSIGNEE") having a place of business at: 34 East 1700 South. Suite A113, Provo. Utah, 84606. USA, desires to acquire the entire right, title and interest in said invention and the above-identified United States patern application; | | |
| NOW. THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. I beneby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States papers application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in committee foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries: | | |
| I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the international Convention and any other relevant treaties; | | |
| I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in fureign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and | | |
| Further. I agree that, without further consideration, I will communicate to the ASSKINEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries. | | |
| LEGAL NAME OF INVENTOR | | |
| Inventor: <u>Tony I</u> | Carron Martinez Date: 12(20/12 | |
| Signature: | | |

MASCHOFF GILMORE & ISRAELSEN, PLLC 1441 WEST UTE BLVD., SUITE 100 PARK CITY, UTAH 84098, USA

> PATENT REEL: 029522 FRAME: 0829

DECLARATION (37 CFR 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 CFR 1.76) AND ASSIGNMENT FOR SINGLE ASSIGNEE

| Title of Invention | INSTANCE WEIGHTED LEARNING MACHINE LEARNING MODEL | |
|--|--|--|
| Docket Number | II531.10003US01 | |
| As the below named in | eventor, I hereby declare that: | |
| This declaration | ∑ The attached application, or | |
| is directed to: | United States application or PCT international application number | |
| | filed on | |
| The above-identified a | application was made or authorized to be made by me. | |
| I believe that I am the | original inventor or an original joint inventor of a claimed invention in the application. | |
| I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both. | | |
| WHEREAS, INSIDESALES.COM (hereinafter referred to as "ASSIGNEE") having a place of business at: 34 East 1700 South, Suite A113, Provo, Utah, 84606, USA, desires to acquire the entire right, title and interest in said invention and the above-identified United States patent application; | | |
| NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby assign to the ASSIGNEE, the entire right, title and interest in said invention and in the above-identified United States patent application and in all divisions, continuations and continuations-in-part of said application, and reissues, extensions and renewals of Letters Patent granted thereon, and in all corresponding patent applications filed in countries foreign to the United States ("foreign countries") and corresponding international patent applications, and in all Letters Patents issuing on any such patent applications in the United States and foreign countries; | | |
| I hereby assign to the ASSIGNEE the right to file patent applications in foreign countries on said invention in its own name and the right to claim priority to the above-identified United States patent application under the terms of the International Convention and any other relevant treaties; | | |
| I hereby authorize and request the United States Patent & Trademark Office and officials in patent offices in foreign countries to issue any and all of said Letters Patent to the ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of the ASSIGNEE, its successors, assigns, and legal representatives, to the full end of the term for which said Letters Patent may be granted; and | | |
| Further, I agree that, without further consideration, I will communicate to the ASSIGNEE any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal and reissue applications, execute all necessary assignment papers to cause said Letters Patent to be issued to the ASSIGNEE, make all rightful oaths, and, perform all lawful acts to aid the ASSIGNEE, its successors and assigns, to obtain and enforce Letters Patent for said invention in the United States and foreign countries. | | |
| LEGAL NAME OF I | NVENTOR | |
| | huan Zeng Date: Pec. 20, 2012_ | |
| Signature: | 2200 | |

MASCHOFF GILMORE & ISRAELSEN, PLLC 1441 WEST UTE BLVD., SUITE 100 PARK CITY, UTAH 84098, USA

> PATENT REEL: 029522 FRAME: 0830

RECORDED: 12/21/2012