PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE	:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT			
CONVEYING PART	Y DATA					
		N	lame		Execution Dat	te
Tim Llewellyn				1	0/30/2012	
Ines Sanchez-Calatrava				1	0/30/2012	
RECEIVING PARTY	' DATA					
Name:	Robinsons Sc	oft Drink	ks Limited			
Street Address:	Breakspear P	Park, Bro	reakspear Way			
City:	Hemel Hemps		·			
State/Country:						
Postal Code:	HP2 4TZ					—
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ASSIGNMENT

WHEREAS I/We, <u>Tim LLEWELLYN</u> and <u>Ines SANCHEZ-CALATRAVA</u>, having an address of <u>c/o</u> <u>Packaging Innovation Limited</u>, <u>1 Colville Mews</u>, <u>Lonsdale Road</u>, <u>London W11 2AR United Kingdom</u>, ("Assignors"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled, <u>BOTTLE WITH GREY PUSH-PULL LID AND HAVING DUST COVER</u>, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

OR

for which an application for United States Letters Patent was filed on October 9, 2012, and identified by United States Serial No. 29/434,082;

WHEREAS, Assignors believes themselves to be the original, first and sole inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, <u>Robinsons Soft Drinks Limited</u>, having an address of <u>Breakspear Park</u>, <u>Breakspear</u> <u>Way</u>, <u>Hemel Hempstead HP2 4TZ United Kingdom</u>. ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention, and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignors do hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors and assigns, the entire right, title and interest in and to said invention, including the full right to claim for any such application all benefits and priority rights under any applicable convention and the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignors hereby agrees with the said Assignce that Assignors will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignors will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignors and Assignee;

The undersigned hereby grants the firm of EDWARDS NEILS PLLC the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

> PATENT REEL: 029534 FRAME: 0398

Attorney Docket No.: 50000.0016 Customer No.: 13155

AND Assignors request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date: $\frac{30/10/2012}{10/2012}$

7-6-54

Tim LLEWELLYN

Ines SANCHEZ-CALATRAVA

(NOTE: Legalization is not required for recording, but is prima facie evidence of execution under 35 U.S.C. 261).

PATENT REEL: 029534 FRAME: 0399