

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Merz Aesthetics, Inc.	05/22/2012
RECEIVING PARTY DATA	
Name:	SkinMedica, Inc.
Street Address:	5909 Sea Lion Place
Internal Address:	Suite H
City:	Carlsbad
State/Country:	CALIFORNIA
Postal Code:	92010
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13649509
CORRESPONDENCE DATA	
Fax Number:	8583502399
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	858-350-2300
Email:	srollins@wsgr.com
Correspondent Name:	Lorelei P. Westin, Ph.D., Esq.
Address Line 1:	650 Page Mill Road
Address Line 4:	Palo Alto, CALIFORNIA 94304
ATTORNEY DOCKET NUMBER:	31869-720.402
NAME OF SUBMITTER:	Sarah Rollins
Total Attachments: 6 source=31869-720-402-Asgt-Merz-Skinmedica#page1.tif source=31869-720-402-Asgt-Merz-Skinmedica#page2.tif source=31869-720-402-Asgt-Merz-Skinmedica#page3.tif source=31869-720-402-Asgt-Merz-Skinmedica#page4.tif source=31869-720-402-Asgt-Merz-Skinmedica#page5.tif source=31869-720-402-Asgt-Merz-Skinmedica#page6.tif	

CH \$40.00 13649509

EXHIBIT B

PATENT

Client Code: _____

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ASSIGNMENT

WHEREAS, Merz Aesthetics, Inc., a Delaware corporation having offices at 1875 South Grant Street, Suite 200, San Mateo, CA 94402 (hereinafter "ASSIGNOR"), represents and warrants that it is the sole owner of the entire right, title, and interest to certain new and useful inventions, discoveries and improvements for which ASSIGNOR has filed applications for United States patents (hereinafter the "Applications") or has obtained issued letters patents in the United States (hereinafter the "Patents") listed on the attached Schedule A.

WHEREAS, SkinMedica, Inc., a Delaware corporation having offices at 5909 Sea Lion Place, Suite H, Carlsbad, CA 92010 (hereinafter "ASSIGNEE") desires to purchase the entire right, title, and interest in and to the inventions, discoveries and improvements disclosed in the Applications and the Patents;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) to ASSIGNOR, and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby further acknowledges that it has sold, assigned, and transferred, and by these presents does hereby sell, assign, and transfer, unto ASSIGNEE, its successors, legal representatives, and assigns, the entire right, title, and interest throughout the world in, to, and under the said inventions, discoveries and improvements, and the said Applications and the Patents and all Applications and Patents that may be granted thereon, and all divisions, continuations, reissues, reexaminations, renewals, and extensions thereof, and all rights of priority under International Conventions and applications for letters patent that may hereafter be filed for said inventions, discoveries and improvements or for the said Applications and Patents in any country or countries foreign to the United States; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States, and any official of any country foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all letters patent for said inventions, discoveries and improvements and all letters patents resulting from the Applications and the Patents to ASSIGNEE, its successors, legal representatives, and assigns, in accordance with the terms of this Agreement.

ASSIGNOR does hereby sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the said Applications and Patents.

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PATENT

REEL: 029535 FRAME: 0629

2012. IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 22nd day of May

MERZ AESTHETICS, INC.

By: Freddie K Park

Name Printed: Freddie K PARK

Title: Vice President, Legal Affairs
and secretarial

Date: May 22, 2012

STATE OF

¶

|| ss.

COUNTY OF

¶

On _____, before me, _____, personally appeared Merz Aesthetics, Inc. personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she executed the same in his/her authorized capacity(ies), and that by his/her signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

Notary Signature

[Signature Page to Assignment]

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ACKNOWLEDGMENT

State of California
County of San Mateo

On Tuesday, May 22, 2012 before me, Mary Dubuisson-Benway
(insert name and title of the officer)

personally appeared FREDDIE PARK
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are
subscribed to the within instrument and acknowledged to me that he/she/they executed the same in
his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

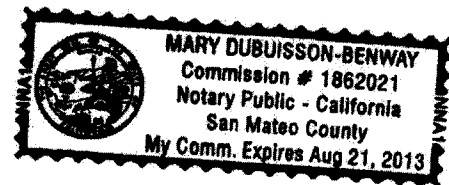
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature

Mary Dubuisson-Benway

(Seal)



PATENT

REEL: 029535 FRAME: 0631

SCHEDULE A TO ASSIGNMENT

(attached)

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Patents

Schedule A (Page 1 of 2)

Compositions Containing A Combination Of A Pharmaceutical Agent Or A Cosmetic Agent And An Oxy Group-Bearing Aromatic Aldehyde And Their Use In Treatments

COUNTRY	REFERENCE #	FILING DATE	SERIAL #	STATUS
UNITED STATES	0305.12PR	5/15/2003	60/470,790	EXPIRED
AUSTRALIA	0305.12/PCT-AU	5/14/2004	2004241107	ABANDONED
CANADA	0305.12/PCT-CA	5/14/2004	2,525,789	ABANDONED
EUROPEAN PATENT CO	0305.12/PCT-EP	5/14/2004	04752406.1	ABANDONED
HONG KONG	0305.12/PCT-EP-HK	5/14/2004	06108761.4	ABANDONED
UNITED STATES	0305.12	5/14/2004	10/845,774	PUBLISHED
WIPO	0305.12/PCT	5/14/2004	PCT/US2004/015385	NAT PHASE

Compositions Containing Aromatic Aldehydes and Their Use in Treatments

CTRY	REFERENCE #	FILING DATE	SERIAL #	ISSUED DATE	PATENT #	STATUS
US	0305.11PR	11/16/2001	60/332,277			EXPIRED
AM	0305.11/PCT-EA-AM	8/16/2002	200400689	8/24/2007	009281	ISSUED
AT	0305.11/PCT-EP-AT	8/16/2002	AT0330591E	6/21/2006	443915	ISSUED
AU	0305.11/PCT-AU	8/16/2002	2002326363	12/11/2008	2002326363	ISSUED
AZ	0305.11/PCT-EA-AZ	8/16/2002	200400689	8/24/2007	09281	ISSUED
BE	0305.11/PCT-EP-BE	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
BR	0305.11/PCT-BR	8/16/2002	PI0214208-2			PENDING
BY	0305.11/PCT-EA-BY	8/16/2002	200400689	8/24/2007	009281	ISSUED
CA	0305.11/PCT-CA	8/16/2002	2,464,867			PENDING
CH	0305.11/PCT-EP-CH	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
CN	0305.11/PCT-CN	8/16/2002	2822716.6			PUBLISHED
CZ	0305.11/PCT-EP-CZ	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
DE	0305.11/PCT-EP-DE	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
DK	0305.11/PCT-EP-DK	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
EA	0305.11/PCT-EA	8/16/2002	200400689	8/24/2007	009281	ISSUED
EP	0305.11/PCT-EP	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
ES	0305.11/PCT-EP-ES	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
FI	0305.11/PCT-EP-FI	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
FR	0305.11/PCT-EP-FR	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
GB	0305.11/PCT-EP-GB	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
GR	0305.11/PCT-EP-GR	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
HK	0305.11/PCT-CN-HK	8/16/2002	05102969.8			PUBLISHED
IE	0305.11/PCT-EP-IE	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
IL	0305.11/PCT-IL	8/16/2002	161545	3/1/2011	161545	ISSUED
IN	0305.11/PCT-IN	8/16/2002	1150/DELNP/2004			PENDING
IT	0305.11/PCT-EP-IT	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
JP	0305.11/PCT-JP	8/16/2002	2003-545302	9/17/2010	4587669	ISSUED
JP	0305.11/PCT-JP-DIV	8/16/2002	2009-282263			ABANDONED
KG	0305.11/PCT-EA-KG	8/16/2002	200400689	8/24/2007	009281	ISSUED
KR	0305.11/PCT-KR	8/16/2002	2004-7007429	3/2/2009	10-0887601	ISSUED
KZ	0305.11/PCT-EA-KZ	8/16/2002	200400689	8/24/2007	009281	ISSUED
LU	0305.11/PCT-EP-LU	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
MC	0305.11/PCT-EP-MC	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
MD	0305.11/PCT-EA-MD	8/16/2002	200400689	8/24/2007	009281	ISSUED
MX	0305.11/PCT-MX	8/16/2002	PA/A/2004/004673	10/19/2007	250520	ISSUED
MX	0305.11/PCT-MX-DIV	8/16/2002	MX/a/2007/008716	9/20/2010	279077	ISSUED
NL	0305.11/PCT-EP-NL	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
NZ	0305.11/PCT-NZ	8/16/2002	532437			ABANDONED
NZ	0305.11/PCT-NZ-DIV	8/16/2002	552216	11/13/2008	552216	ISSUED
PT	0305.11/PCT-EP-PT	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
RU	0305.11/PCT-EA-RU	8/16/2002	200400689	8/24/2007	009281	ISSUED
SE	0305.11/PCT-EP-SE	8/16/2002	02761067.4	6/21/2006	1443915	ISSUED
SG	0305.11/PCT-SG	8/16/2002	200402290-1	6/30/2006	104088	ISSUED
TJ	0305.11/PCT-EA-TJ	8/16/2002	200400689	8/24/2007	009281	ISSUED
TM	0305.11/PCT-EA-TM	8/16/2002	200400689	8/24/2007	009281	ISSUED
TR	0305.11/PCT-EP-TR	8/16/2002	02761067.4	6/21/2006	TR 2006 04911 T4	ISSUED
TW	0343.01/TW	10/31/2002	091132250	6/11/2008	1297604	ISSUED
WIPO	0305.11/PCT	8/16/2002	PCT/US2002/021844			NAT PHASE
ZA	0305.11/PCT-ZA	8/16/2002	2004/3282	7/27/2005	2004/3282	ISSUED

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Schedule A (Page 2 of 2)

Compositions Containing Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE #</u>	<u>FILING DATE</u>	<u>SERIAL #</u>	<u>STATUS</u>
UNITED STATES	0305.11PR2	1/4/2002	60/346,049	EXPIRED

Compositions Containing Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE#</u>	<u>FILING DATE</u>	<u>SERIAL #</u>	<u>STATUS</u>
UNITED STATES	0305.11PR3	4/1/2002	60/368,518	EXPIRED

Compositions Containing Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE#</u>	<u>FILING DATE</u>	<u>SERIAL#</u>	<u>STATUS</u>
UNITED STATES	0305.11PR4	5/30/2002	60/384,589	EXPIRED
UNITED STATES	0305.11	8/15/2002	10/223,073	PUBLISHED
UNITED STATES	0305.11.1	6/7/2007	11/759,818	PUBLISHED
UNITED STATES	0305.11/C	2/9/2012	13/370,202	PENDING
UNITED STATES	0305.11/C-C	2/28/2012	13/407,029	PENDING

Compositions Containing Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE#</u>	<u>FILING DATE</u>	<u>SERIAL#</u>	<u>STATUS</u>
UNITED STATES	0305.11PR5	4/1/2002	60/368,565	EXPIRED

Compositions Containing Hydroxy Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE#</u>	<u>FILING DATE</u>	<u>SERIAL#</u>	<u>STATUS</u>
UNITED STATES	0305.11PR6	5/30/2002	60/384,690	EXPIRED

Compositions Containing Hydroxy Aromatic Aldehydes and Their Use in Treatments

<u>COUNTRY</u>	<u>REFERENCE#</u>	<u>FILING DATE</u>	<u>SERIAL#</u>	<u>STATUS</u>
UNITED STATES		8/15/2002	10/222,207	ABANDONED

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