

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
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RECEIVING PARTY DATA																			
<table border="1"> <tr> <td>Name:</td> <td>CJ Cheiljedang Corp.</td> </tr> <tr> <td>Street Address:</td> <td>(Ssangnim-dong) 330, Dongho-ro, Jung-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>KOREA, REPUBLIC OF</td> </tr> <tr> <td>Postal Code:</td> <td>100-400</td> </tr> </table>		Name:	CJ Cheiljedang Corp.	Street Address:	(Ssangnim-dong) 330, Dongho-ro, Jung-gu	City:	Seoul	State/Country:	KOREA, REPUBLIC OF	Postal Code:	100-400								
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PROPERTY NUMBERS Total: 1																			
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CORRESPONDENCE DATA																			
Fax Number:	2027376776																		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																			
Phone:	2027376770																		
Email:	assignments@leydig.com																		
Correspondent Name:	Tiana Bennett																		
Address Line 1:	700 Thirteenth St. NW																		
Address Line 2:	Suite 300																		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005																		

CH \$40.00 29440255

ATTORNEY DOCKET NUMBER:	711923
NAME OF SUBMITTER:	Jeremy M. Jay
<b>Total Attachments: 5</b> source=711923 Executed Assignment#page1.tif source=711923 Executed Assignment#page2.tif source=711923 Executed Assignment#page3.tif source=711923 Executed Assignment#page4.tif source=711923 Executed Assignment#page5.tif	

**PATENT**

Attorney Docket No.

Client Reference No.

**ASSIGNMENT**

**WHEREAS, I/We**

- (1) PARK, Joo Dong of 106-701 Ostarparagon, 1558 Geolpo-dong,  
Gimpo-si, Gyeonggi-do 415-783 Republic of Korea
- (2) CHUNG, Su Yeon of 13-1506 Gaepo 2-cha Woosung Apt., 500 Dacchi-dong,  
Gangnam-gu, Seoul 135-828 Republic of Korea
- (3) LEE, Chang Young of Rm. 206, 151-4 Anam-dong 5-ga,  
Seongbuk-gu, Seoul 136-075 Republic of Korea
- (4) AN, Jeong Seok of 115-304 Hansin Apt., 609-1 Donam-dong,  
Seongbuk-gu, Seoul 136-751 Republic of Korea
- (5) KWON, Soon Hee of A-2002 Samsungadena Luce, 170-1 Jeongja-dong, Bundang-gu,  
Seongnam-si, Gyeonggi-do 463-890 Republic of Korea
- (6) SHINE, Sung Woo of 423-4 Guro-dong, Guro-gu, Seoul 152-050 Republic of Korea
- (7) KIM, Sung Hee of 108-1302 Daelim e-pyeonhansesang, 1028 Jeongneung 4-dong,  
Seongbuk-gu, Seoul 136-744 Republic of Korea
- (8) YOON, So Young of 146-26 Gayang 1-dong,  
Gangseo-gu, Seoul 157-801 Republic of Korea

hereinafter referred to as Assignor, have invented a certain invention entitled:

**A Snack food**

for which invention an application (provisional or non-provisional) for a U.S. patent was filed on  
December 20, 2012, under U.S. Application No. 29/440,255, and

**WHEREAS**, CJ CHEILJEDANG CORP. of (Ssangnim-dong) 330, Dongho-ro, Jung-gu,  
Seoul 100-400 Republic of Korea, hereinafter referred to as Assignee, is desirous of acquiring the  
entire right, title, and interest in, to, and under the invention described in the patent application,  
including the entire priority right derived from the application,

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of  
which is hereby acknowledged,

Leydig, Voit & Mayer

Page 1 of 5

**PATENT**

**REEL: 029537 FRAME: 0729**

In re Appln. of  
Attorney Docket No.

Assignor assigns and transfers to Assignee and Assignee's legal representatives, successors, and assigns the entire right, title, and interest in, to, and under the invention, the referenced patent application, and other such applications (e.g., provisional applications, non-provisional applications, continuations, continuations-in-part, divisionals, reissues, reexaminations, national and regional phase applications, petty patent applications, and utility model applications) that may be filed in the U.S. and/or any country foreign to the U.S. on the invention, and the patents that may issue thereon,

Assignor conveys to the Assignee the right to make applications in Assignee's own behalf for protection of the invention in the U.S. and countries foreign to the U.S. and to claim priority to the referenced patent application and other such applications that may be filed in the U.S. or any country foreign to the U.S. on the invention under the Patent Cooperation Treaty, the Paris Convention, and any other international arrangements,

Assignor will not execute any writing or do any act conflicting with the terms of this assignment,

Assignor will at any time upon request, without further or additional consideration, but at the expense of the Assignee, execute such additional assignments and other writings and do such additional acts as the Assignee may deem necessary or desirable to pursue the patent applications identified herein, including, but not limited to, rendering all necessary assistance in making applications for and obtaining patents that may issue thereon in the U.S. and any countries foreign to the U.S. on the invention, and in enforcing any rights accruing as a result of such applications or patents, by, for example, executing statements and other affidavits,

Assignor and Assignee agree the terms of this assignment shall bind, and inure to the benefit of, the legal representatives, successors, and assigns of all parties hereto,

Assignor authorizes Assignee to insert in this assignment the number and filing date of the application if the number and filing date of the application are not recited herein at the time of execution of this assignment by any or all of the parties hereto,


Assignor and Assignee agree that U.S. law governs this assignment, and

Assignee acknowledges and accepts this assignment.

IN WITNESS WHEREOF, Assignor has hereunder set his/her hand on the date shown below.

In re Appln. of  
Attorney Docket No.

Date 28 November 2012



Assignor: PARK, Joo Dong

Date 28 November 2012

LEE, Joon Sun

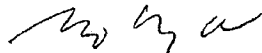
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul-Nim

Witness: BYUN, Byul Nim

Date 28 November 2012



Assignor: CHUNG, Su Yeon

Date 28 November 2012

LEE, Joon Sun

Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul-Nim

Witness: BYUN, Byul Nim

Date 28 November 2012



Assignor: LEE, Chang Youg

Date 28 November 2012

LEE, Joon Sun

Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul-Nim

Witness: BYUN, Byul Nim

In re Appln. of  
Attorney Docket No.

Date 28 November 2012

  
Assignor: AN, Jeong Seok


Date 28 November 2012

LEE, Joon Sun  
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul Nim  
Witness: BYUN, Byul Nim

=====  
Date 28 November 2012

  
Assignor: KWON, Soon Hee

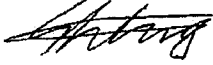
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LEE, Joon Sun  
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul Nim  
Witness: BYUN, Byul Nim

=====  
Date 28 November 2012

  
Assignor: SHINE, Sung Woo

Date 28 November 2012

LEE, Joon Sun  
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul Nim  
Witness: BYUN, Byul Nim  
=====

In re Appln. of  
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Date 28 November 2012

Kim Sung hee  
Assignor: KIM, Sung Hee

Date 28 November 2012

LEE, Joon Sun  
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul Nim  
Witness: BYUN, Byul Nim

=====  
Date 28 November 2012

Yoon So Young  
Assignor: YOON, So Young

Date 28 November 2012

LEE, Joon Sun  
Witness: LEE, Joon Sun

Date 28 November 2012

BYUN, Byul Nim  
Witness: BYUN, Byul Nim  
=====

Assignment - Witness (without assignee signature) (rev 2011 05 11)