PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:		NEW ASSIGNMENT		
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT	
CONVEYING PARTY	/ DATA			
Name			Execution Date	
Sherry Lynn Jones			10/25/2012	
James Huang Lua			10/25/2012	
RECEIVING PARTY	DATA			
Name: Priority Designs, Inc.				
Street Address:	501 Morrison Road			
City:	Columbus			
State/Country:	оню			
Postal Code:	43230			
Application Number	29	429910		
Property Application Number:				
CORRESPONDENC	F DATA			
Fax Number:	202824300			
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 2028243000				
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Correspondent Name: Darrell G. Mottley				
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Address Line 2:	Suite 1200			
Address Line 4:	Washington	, DISTRICT OF COLUMBIA 200	05	
ATTORNEY DOCKET NUMBER:		015127.01936		
NAME OF SUBMITTER:		Darrell G. Mottley		
Total Attachments: 3 source=1936-Assignr source=1936-Assignr				

AGREEMENTS

Confirmation/Assignment 1A:

WE, Sherry Lynn Jones and James Huang Lua ("ASSIGNORS"), have co-invented subject matter ("INVENTION") disclosed and/or claimed in a design patent application entitled "GOLF CLUB HEAD" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Banner & Witcoff, LTD., 1100 13th Street N.W., Suite 1200, Washington, DC 20005-4051, who are associated with customer number 22907, to insert here in parenthesis (U.S. Serial No. _____, filed _____) this APPLICATION'S U.S. Serial Number and filing date, when known;
- was filed on <u>8/17/2012</u> and was given U.S. Serial No. <u>29/429,910;</u>
 is filed concurrently herewith;

WHEREAS, Priority Designs Inc., a corporation of the state of Ohio, with a principal place of business at 501 Morrison Road, Columbus, Ohio 43230, hereinafter the Assignee, is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent application, so they may be properly assigned to NIKE, Inc.;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we/l, by these presents do confirm that we/l did sell, assign and transfer or, if not already done so, do sell, assign and transfer unto the Assignee, its successors, legal representatives and assigns, all of our rights, including any full, exclusive and worldwide rights in and to said invention as described in said application, in and to the aforesaid application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to record this assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty

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Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

I hereunto set my hand this 25 day of	<u>oct</u> 2012.	
-	Sherry Lynn	Jones

I hereunto set my hand this $\frac{25}{2012}$ day of $\frac{2012}{2012}$.

James Huang Lua

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B&W DOCKET NO. 015127.01936

The terms and conditions of this Assignment are accepted by the Assignee, Priority Designs Inc.

I hereunto set my hand this $\underline{\partial 9^{th}}$ day of _____ October ____ 2012.

Priority Designs Inc.

Signature: KOLDOD Name:_ 11.5

Title: