

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jing Gu</td> <td>05/04/2012</td> </tr> <tr> <td>Keigo Hirakawa</td> <td>04/27/2012</td> </tr> </tbody> </table>	Name	Execution Date	Jing Gu	05/04/2012	Keigo Hirakawa	04/27/2012	
Name	Execution Date						
Jing Gu	05/04/2012						
Keigo Hirakawa	04/27/2012						
RECEIVING PARTY DATA							
Name:	SHANGHAI JING PEN INVEST MANAGEMENT CO., LTD.						
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Internal Address:	#5 Room 803						
City:	Shanghai						
State/Country:	CHINA						
Postal Code:	200433						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13406611</td> </tr> </tbody> </table>	Property Type	Number	Application Number:	13406611			
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Application Number:	13406611						
CORRESPONDENCE DATA							
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
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NAME OF SUBMITTER:	Paula M. Theismann						
Total Attachments: 2 source=Shenzhen_Yunyinggu_0003_Assignment#page1.tif source=Shenzhen_Yunyinggu_0003_Assignment#page2.tif							

OP \$40.00 13406611

ASSIGNMENT

WHEREAS, Jing Gu, a citizen of China, residing at Laoshan Road #526, Jiangsu Mansion, Floor 18, Room D5, Pudong District, Shanghai 200122, China; Keigo Hirakawa, a citizen of Japan residing at 118 Peach Orchard Ave, Dayton, OH 45419; referred to as ASSIGNORS, have invented a certain invention entitled: "SUBPIXEL ARRANGEMENTS OF DISPLAYS AND METHOD FOR RENDERING THE SAME",

WHEREAS, Shanghai Jing Peng Invest Management Co., Ltd., a company organized and existing under the laws of China, and having a place of business at Daxue Road 63 Nong, #5 Room 803, Yang Pu District, Shanghai, 200433, China, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in, to and under said invention and the United States Letters Patent to be obtained therefor:

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNORS hereby sell, assign and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefor on said applications or any non-provisional, continuation, division, renewal, substitute or reissue thereof for the full term or terms for which the same may be granted.

ASSIGNORS also assign all of their rights, title and interest in and to said invention in all foreign countries, and all applications for Letters Patent which may evolve therefrom, including the right to claim International Convention priority.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said applications, said invention and said Letters Patent as may be known and accessible to ASSIGNORS, and ASSIGNORS will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain and enforce said applications, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.


AND ASSIGNORS hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

SNR DENTON US LLP

All practitioners at Customer Number 26263.

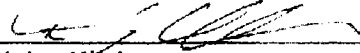
AND ASSIGNORS hereby acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 05/04/2012



Jing Gu

Date 4/27/2012



Keigo Hirakawa