

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Ervin Peretz</td> <td>02/24/2009</td> </tr> <tr> <td>Sasank Mudunuri</td> <td>02/27/2009</td> </tr> </tbody> </table>		Name	Execution Date	Ervin Peretz	02/24/2009	Sasank Mudunuri	02/27/2009				
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13620580</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13620580						
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CORRESPONDENCE DATA											
<p>Fax Number: 8777697945 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (202) 626-7708 Email: apsi@fr.com Correspondent Name: Leland I. Gardner Address Line 1: FISH & RICHARDSON P.C. Address Line 2: P.O.BOX 1022 Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022</p>											
ATTORNEY DOCKET NUMBER:	16113-1412002										
NAME OF SUBMITTER:	Lori L. Stewart										
<p>Total Attachments: 4 source=Assignment#page1.tif source=Assignment#page2.tif source=Assignment#page3.tif source=Assignment#page4.tif</p>											

CH \$40.00 13620580

Attorney's Docket No.: 16113-1412001
Client's Ref. No.: GP-1789-00-US

ASSIGNMENT

For valuable consideration, we, ERVIN PERETZ of 2350 W. Lake Sammamish Parkway NE, Redmond, WA 98052, and SASANK MUDUNURI of 133 Buchanan Street #1, San Francisco, CA 94102, hereby assign to: Google Inc., a corporation of Delaware having a place of business at: 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled GENERATING A PROPOSED BID, filed February 27, 2009, and assigned U.S. Serial Number 12/394,249, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Attorney's Docket No.: 16113-1412001
Client's Ref. No.: GP-1789-00-US



ERVIN PERETZ

Witnessed by:

Jennifer Mennelly
Signature

Date: 2/24/2009

Jennifer Nicholls
Typed or Printed Name

720 9th Ave
Kirkland WA 98033
Witness Address

SASANK MUDUNURI

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

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ASSIGNMENT

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ERVIN PERETZ

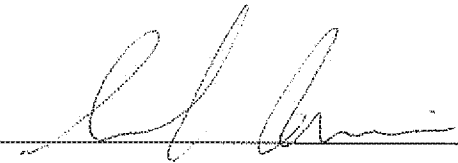
Witnessed by:

Signature

Date: _____

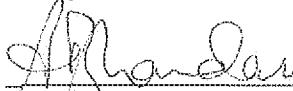
Typed or Printed Name

Witness Address



SASANK MUDUNURI

Witnessed by:



Signature

Date: 2/27/09

ATUL BHANDARI

Typed or Printed Name

146 HOLLY TERRACE
SUNNYVALE, CA 94086

Witness Address