

## PATENT ASSIGNMENT

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| SUBMISSION TYPE:  | NEW ASSIGNMENT               |               |                |                 |              |                |            |
|---|------------------------------|---------------|----------------|-----------------|--------------|----------------|------------|
| NATURE OF CONVEYANCE:   | ASSIGNMENT                   |               |                |                 |              |                |            |
| CONVEYING PARTY DATA  |                              |               |                |                 |              |                |            |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eduardo Jimenez</td> <td>11/28/2012</td> </tr> <tr> <td>James R. Brown</td> <td>11/28/2012</td> </tr> </tbody> </table> |                              | Name          | Execution Date | Eduardo Jimenez | 11/28/2012   | James R. Brown | 11/28/2012 |
| Name  | Execution Date               |               |                |                 |              |                |            |
| Eduardo Jimenez   | 11/28/2012                   |               |                |                 |              |                |            |
| James R. Brown  | 11/28/2012                   |               |                |                 |              |                |            |
| RECEIVING PARTY DATA  |                              |               |                |                 |              |                |            |
| Name:   | Colgate-Palmolive Company    |               |                |                 |              |                |            |
| Street Address:   | 300 Park Avenue              |               |                |                 |              |                |            |
| City:   | New York                     |               |                |                 |              |                |            |
| State/Country:  | NEW YORK                     |               |                |                 |              |                |            |
| Postal Code:  | 10022                        |               |                |                 |              |                |            |
| PROPERTY NUMBERS Total: 1   |                              |               |                |                 |              |                |            |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>PCT Number:</td> <td>US2012067668</td> </tr> </tbody> </table>   |                              | Property Type | Number         | PCT Number:     | US2012067668 |                |            |
| Property Type   | Number                       |               |                |                 |              |                |            |
| PCT Number:   | US2012067668                 |               |                |                 |              |                |            |
| CORRESPONDENCE DATA   |                              |               |                |                 |              |                |            |
| Fax Number:   | 7328787853                   |               |                |                 |              |                |            |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  |                              |               |                |                 |              |                |            |
| Phone:  | 732-878-7086                 |               |                |                 |              |                |            |
| Email:  | patentdocketing@colpal.com   |               |                |                 |              |                |            |
| Correspondent Name:   | Colgate-Palmolive Company    |               |                |                 |              |                |            |
| Address Line 1:   | 909 River Road               |               |                |                 |              |                |            |
| Address Line 4:   | Piscataway, NEW JERSEY 08854 |               |                |                 |              |                |            |
| ATTORNEY DOCKET NUMBER:   | 9616-00-WO-TB                |               |                |                 |              |                |            |
| NAME OF SUBMITTER:  | Lauren Stanilious            |               |                |                 |              |                |            |
| Total Attachments: 3<br>source=9616-00-WO-TB Assign. Recording#page1.tif<br>source=9616-00-WO-TB Assign. Recording#page2.tif<br>source=9616-00-WO-TB Assign. Recording#page3.tif  |                              |               |                |                 |              |                |            |

CH \$40.00 US2012067668

**ASSIGNMENT**

WHEREAS, WE, **Sharon Kennedy, Christine Boyke, Eduardo Jimenez and James R. Brown** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. **PCT/US2012/067668**, filed **December 4, 2012**, naming the ASSIGNOR(S) as inventor(s), and entitled **Oral Care System**; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

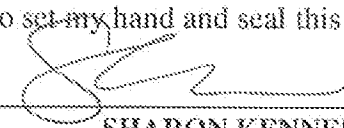
ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: December 4, 2012.  
(date of filing)

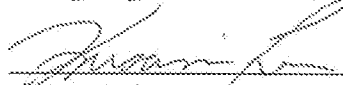
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of Nov 2012

  
SHARON KENNEDY

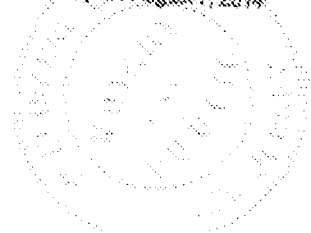
Address: 4213 Hollbrook Road  
Randallstown, Maryland 21133  
United States of America

State of  
County of

On this 28<sup>th</sup> day of November 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

KRISANNE LANE  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires August 7, 2014



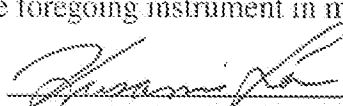
IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3<sup>rd</sup> day of December 2012.

  
CHRISTINE BOYKE

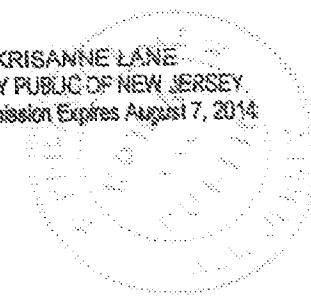
Address: 378 Inwood Court  
Somerset, New Jersey 08873  
United States of America

State of  
County of

On this 3<sup>rd</sup> day of December 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

KRISANNE LANE  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires August 7, 2014



IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of Nov. 2012

E. F. Jimenez  
EDUARDO JIMENEZ

Address: 21 Manor Drive  
Manalapan, New Jersey 07726  
United States of America

State of NEW JERSEY  
County of MIDDLESEX

On this 28<sup>th</sup> day of November 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Michele Konrad  
NOTARY PUBLIC

MICHELE KONRAD  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 8/18/2015

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of November 2012

James R. Brown  
JAMES BROWN  
*R. FEB 11/2012*

Address: 224 W. Grant Avenue  
Edison, New Jersey 08820  
United States of America

State of NEW JERSEY  
County of MIDDLESEX

On this 28<sup>th</sup> day of November 2012, before me, a Notary Public in and for the State and County aforesaid, personally appeared the above signatory, known to me to be the person of that name, who executed the foregoing instrument in my presence.

Michele Konrad  
NOTARY PUBLIC

MICHELE KONRAD  
NOTARY PUBLIC OF NEW JERSEY  
My Commission Expires 8/18/2015

