

## PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Tammy Swett</td> <td>11/26/2012</td> </tr> <tr> <td>Julie Venell</td> <td>11/26/2012</td> </tr> <tr> <td>Chantal Bergeron</td> <td>11/26/2012</td> </tr> <tr> <td>Mark Dobrovolny</td> <td>11/21/2012</td> </tr> <tr> <td>Stefan Gafner</td> <td>11/21/2012</td> </tr> </tbody> </table>	Name	Execution Date	Tammy Swett	11/26/2012	Julie Venell	11/26/2012	Chantal Bergeron	11/26/2012	Mark Dobrovolny	11/21/2012	Stefan Gafner	11/21/2012	
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Tammy Swett	11/26/2012												
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Mark Dobrovolny	11/21/2012												
Stefan Gafner	11/21/2012												
RECEIVING PARTY DATA													
Name:	Tom's of Maine, Inc.												
Street Address:	302 Lafayette Center												
City:	Kennebunk												
State/Country:	MAINE												
Postal Code:	04043												
PROPERTY NUMBERS Total: 1													
Property Type	Number												
Application Number:	13706582												
CORRESPONDENCE DATA													
Fax Number:	7328787853												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	732-878-7086												
Email:	patentdocketing@colpal.com												
Correspondent Name:	Colgate-Palmolive Company												
Address Line 1:	909 River Road												
Address Line 4:	Piscataway, NEW JERSEY 08854												
ATTORNEY DOCKET NUMBER:	9666-00-TM												
NAME OF SUBMITTER:	Lauren Stanilious												
Total Attachments: 4 source=9666-00-TM#page1.tif source=9666-00-TM#page2.tif source=9666-00-TM#page3.tif source=9666-00-TM#page4.tif													

CH \$40.00 13706582

### **ASSIGNMENT**

WHEREAS, WE, Tammy Swett, Julie Venell, Chantal Bergeron, Mark Dobrovolny and Stefan Gafner, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. **13/706582**, filed **December 6, 2012**, naming the ASSIGNOR(S) as inventor(s), and entitled **DENTIFRICE COMPOSITION**; and

WHEREAS, Tom's of Maine, Inc., a corporation duly organized and existing under the laws of the State of, United States of America and having its principal office and place of business at 302 Lafayette Center, Kennebunk, Maine 04043 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;


ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: December 6, 2012.  
(date of filing)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of  
November 2012

  
Tammy Swett

Address: 395 Webbs Mills Road  
Raymond, ME 04071  
United States of America

State of  
County of

On this 26 day of November 2012, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of  
Nov 2012

  
Julie Venell


Address: 467 Mann Road  
Acton, ME 04001  
United States of America

State of  
County of

On this 26 day of November 2012, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 26 day of  
November 2012

  
Chantal Bergeron

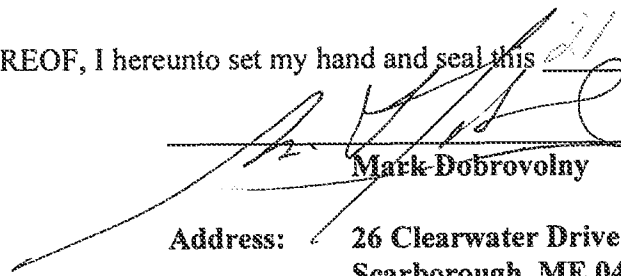
Address: 93R Wildes District Road  
Kennebunkport, ME 04046  
United States of America

State of  
County of

On this 26 day of November 2012, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of  
November 2012

  
Mark Dobrovolny

Address: 26 Clearwater Drive  
Scarborough, ME 04074  
United States of America

State of  
County of

On this 21 day of November 2012, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 21 day of  
November 2012

  
Stefan Gainer

Address: 93R Wildes District Road  
Kennebunkport, ME 04046  
United States of America

State of  
County of

On this 21 day of November 2012 before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

  
NOTARY PUBLIC

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this \_\_\_\_\_ day of  
\_\_\_\_\_ 20\_\_\_\_.

\_\_\_\_\_  
NAME

Address:

State of  
County of

On this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_, before me, a Notary Public in  
and for the State and County aforesaid, personally appeared the above signatory, known to me to  
be the person of that name, who executed the foregoing instrument in my presence.

\_\_\_\_\_  
NOTARY PUBLIC