

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Daniel R. Lorentz	11/12/2012
RECEIVING PARTY DATA	
Name:	Danlure LLC
Street Address:	13458 County Road 101
City:	Wadena
State/Country:	MINNESOTA
Postal Code:	56482
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13555555
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ATTORNEY DOCKET NUMBER:	LC.03US01
NAME OF SUBMITTER:	Valerie P. Mitchell
Total Attachments: 2 source=LC.03US01 Assignment#page1.tif source=LC.03US01 Assignment#page2.tif	

OP \$40.00 13555555

Attorney Docket No. LC.03US01

ASSIGNMENT

WHEREAS, I, Daniel R. Lorentz, of Wadena, Minnesota ("Assignor"), have invented certain new and useful improvements in JIG FISHING LURE, for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent Office by Application No. 13/555,555, filed July 23, 2012.

WHEREAS, Danlure LLC ("Assignee"), a business entity organized and existing under the laws of the State of Minnesota, and having its principal offices at 13458 County Road 101, Wadena, Minnesota 56482, is desirous of acquiring the entire right, title and interest in and to said invention, said application and in, to and under any and all Letters Patent to be obtained therefor;

NOW, THEREFORE, for and in consideration of good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged by me, I have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, my entire right, title and interest in and to said invention, said application, all applications claiming priority to said application including all divisions, continuations or renewals thereof, and the Letters Patent, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of my rights under the International Convention and further including the right to sue, counterclaim and recover for past, present and future infringement of the rights assigned or to be assigned, as fully and entirely as the same would have been held by the Assignor if this assignment had not been made, and I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

I hereby authorize the above-mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filing date and application number of said application when ascertained.

I further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent, in its own name if desired, in any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration I do hereby covenant and agree with the said Assignee, its successors and assigns, that I will not execute in writing or do any act whatsoever conflicting with these presents, and that I or my executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications

Application No. 13/555,555

or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

Date: 11/12/2012
Month/Day/Year

Daniel R. Lorentz
Daniel R. Lorentz
by Patricia J. Lorentz POA

Subscribed to and sworn to before
me this 12 day of November, 2012.

Daniel T. Carlisle
Notary Public

