

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Joel Berman</td> <td>11/26/2012</td> </tr> <tr> <td>Jan Berman</td> <td>11/26/2012</td> </tr> <tr> <td>Muthukumar Ramalingam</td> <td>11/27/2012</td> </tr> </tbody> </table>		Name	Execution Date	Joel Berman	11/26/2012	Jan Berman	11/26/2012	Muthukumar Ramalingam	11/27/2012		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>MechoShade Systems, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>42-03 35th Street</td> </tr> <tr> <td>City:</td> <td>Long Island City</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>11101</td> </tr> </table>		Name:	MechoShade Systems, Inc.	Street Address:	42-03 35th Street	City:	Long Island City	State/Country:	NEW YORK	Postal Code:	11101
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13684934</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13684934						
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CORRESPONDENCE DATA											
<p>Fax Number:  <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 6023826000        Email: ricks@swlaw.com        Correspondent Name: SNELL &amp; WILMER, LLP        Address Line 1: 400 E. VAN BUREN ST.        Address Line 4: Phoenix, ARIZONA 85004</p>											
ATTORNEY DOCKET NUMBER:	31949.6917										
NAME OF SUBMITTER:	Ryan D. Ricks										
	This document serves as an Oath/Declaration (37 CFR 1.63).										
<p>Total Attachments: 4        source=319496917DEC-ASN#page1.tif        source=319496917DEC-ASN#page2.tif        source=319496917DEC-ASN#page3.tif        source=319496917DEC-ASN#page4.tif</p>											

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**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

**COMBINED DECLARATION AND ASSIGNMENT FOR UTILITY OR DESIGN  
APPLICATION USING AN APPLICATION DATA SHEET**

Inventor(s):	Joel Berman Jan Berman Muthukumar Ramalingam	Docket No.:	31949.6917
Serial No.:	13/684,934	Filing Date:	November 26, 2012
Title:	SYSTEM AND METHOD FOR SHADE SELECTION USING A FABRIC BRIGHTNESS FACTOR		

Pursuant to 35 U.S.C. 115(e), Applicant(s) herewith submit for recordation a combined declaration and assignment.

Declaration

As a below named inventor, I hereby declare that:

The captioned application was made or authorized to be made by me.

I believe that I am the original inventor or an original joint inventor of a claimed invention in the application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than (5) years, or both.

I acknowledge that a person may not execute an oath or declaration for an application unless that person has reviewed and understands the contents of the application, including the claims, and is aware of the duty to disclose to the U.S. Patent and Trademark Office all information known to the person to be material to patentability as defined in 37 CFR 1.56.

Assignment


WHEREAS, the undersigned inventor(s) (hereinafter singly and collectively, "ASSIGNOR") have invented subject matter disclosed and/or claimed in the captioned patent application;

AND WHEREAS, Mechoshade Systems, Inc., a corporation organized and existing under and by virtue of the laws of the State of New York, having a place of business and mailing address at 42-03 35th Street, Long Island City, New York, 11101, (hereinafter, "ASSIGNEE"), is desirous of obtaining an interest or memorializing its interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, any and all of ASSIGNOR'S rights, title, and interest in the subject matter and inventions, as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other parent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions and subject matter, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests all countries to issue said patents to ASSIGNEE, including all renewals, extensions, and reissue and reexamination certificates for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives;

AND HEREBY AGREES, without further remuneration, to transfer to ASSIGNEE, its successors, assigns and legal representatives a like interest in and to any improvements, related new matter, and derivative works, and applications based thereon, growing out of or relating to the inventions or subject matter, and to provide all reasonable assistance and execute any papers, if accurate, desired by ASSIGNEE, its successors, assigns and legal representatives, to preserve, acquire and/or perfect ASSIGNEE'S full rights, title and interest in and to the invention(s) and subject matter and any improvements and to file any of the aforementioned applications, or to further memorialize ASSIGNEE'S prior agreement to do so; ASSIGNOR authorizes ASSIGNEE and its appointed patent counsel to insert on this document any further identification that may be necessary or desirable by any patent office.

EXECUTED as of the date(s) written below by DECLARANT (ASSIGNOR):

INVENTOR'S NAME	LEGAL	ADDRESS	SIGNATURE	DATE
Joel Berman		1470 Hewlett Avenue Hewlett, New York 11557		1/24/12
Jan Berman		8 Salem Road Wilton, Connecticut 06897		
Muthukumar Ramalingam		4705 E. Sands Drive Phoenix, Arizona 85050		

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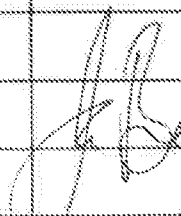
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Muthukumar Ramalingam	4705 E. Sands Drive Phoenix, Arizona 85050	<i>R. L. + Jan</i>	11/27/12