

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kraft Foods R&D, Inc.	10/01/2012
RECEIVING PARTY DATA	
Name:	Kraft Foods Group Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093
PROPERTY NUMBERS Total: 5	
Property Type	Number
Patent Number:	6916496
Patent Number:	6933000
Patent Number:	D414407
Patent Number:	D416486
Patent Number:	D420286
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	8476465327
Email:	renee.rymarz@kraftfoods.com
Correspondent Name:	Renee J. Rymarz
Address Line 1:	Three Lakes Drive
Address Line 4:	Northfield, ILLINOIS 60093
ATTORNEY DOCKET NUMBER:	MATTER # 71287
NAME OF SUBMITTER:	Renee J. Rymarz

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Total Attachments: 5

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PATENT ASSIGNMENT

This PATENT ASSIGNMENT ("Patent Assignment"), dated as of October 1, 2012, is made by and between Kraft Foods R&D, Inc., a Delaware corporation, ("Assignor"), and Kraft Foods Group Brands LLC, a Delaware limited liability company, ("Assignee"), the assignee of certain assets of Assignor pursuant to the MASTER OWNERSHIP AND LICENSE AGREEMENT REGARDING PATENT, TRADE SECRETS AND RELATED INTELLECTUAL PROPERTY by and between Assignee and Assignor, dated as of October 1, 2012 (the "Patent Agreement").

WHEREAS, under the terms of the Patent Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, certain intellectual property of Assignor as listed on Schedule 1, and has agreed to execute and deliver this Patent Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office;

NOW THEREFORE, the parties agree as follows:

Assignment. In consideration for the execution of the Patent Agreement and other good and valuable consideration, the receipt and sufficiency are hereby acknowledged, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following (the "Assigned Patents"):

the patents and patent applications set forth in Schedule 1 hereto and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals thereof;

all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the world;

any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on and/or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Recordation and Further Actions. Assignor authorizes the Commissioner for Patents and any other governmental officials to record and register this Patent Assignment upon request by Assignee. Assignor shall take such steps and actions following the date hereof, including the

execution of any documents, files, registrations, or other similar items, to ensure that the Assigned Patents are properly assigned to Assignee, or any assignee or successor thereto.

Terms of the Patent Agreement. The terms of the Patent Agreement, including, but not limited to, the representations, warranties, covenants, agreements and indemnities relating to the Assigned Patents are incorporated herein by this reference. The parties hereto acknowledge and agree that the representations, warranties, covenants, agreements and indemnities contained in the Patent Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Patent Agreement and the terms hereof, the terms of the Patent Agreement shall govern.

Counterparts. This Patent Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Patent Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Patent Assignment.

Successors and Assigns. This Patent Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

Governing Law. This Patent Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Patent Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of New York, without giving effect to any choice or conflict of law provision or rule (whether of the State of New York or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Patent Assignment as of the date first above written.

Kraft Foods R&D, Inc.

By: Jonas Bruzas

Name: JONAS BRUZAS

Title: ASSISTANT SECRETARY

Address for Notices:

Kraft Foods Global Brands LLC
Three Parkway North, Suite 200
Deerfield, Illinois 60015
Attention: General Counsel
Email: gerd.pleuhs@mdlz.com

with a copy (which shall not constitute notice) to:

Kraft Foods Global Brands LLC
Three Parkway North, Suite 200
Deerfield, Illinois 60015
Attention: SVP & Deputy General Counsel
Email: willie.miller@mdlz.com

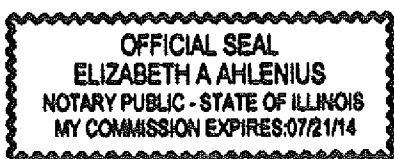
State of Illinois)
County of Cook) ss:

On this, the 12th day of December, 2012, before me, a notary public, the undersigned officer, personally appeared Jonas Bruzas, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

In witness hereof, I hereunto set my hand and official seal.

Elizabeth A Ahlenius
Notary Public

My Commission Expires: 7.21.14



IN WITNESS WHEREOF, Assignee has duly executed and delivered this Patent Assignment as of the date first above written.

Kraft Foods Group Brands LLC

By: [Signature]

Name: CLINTON H. HALLMAN

Title: ASSISTANT SECRETARY

Address for Notices:

Kraft Foods Group Brands LLC

Three Lakes Drive

Northfield, Illinois 60093

Attention: General Counsel

Email: kim.rucker@kraftfoods.com

with a copy (which shall not constitute notice) to:

Kraft Foods Group Brands LLC

Three Lakes Drive

Northfield, Illinois 60093

Attention: Chief Patent Counsel

Email: clinton.hallman@kraftfoods.com

State of ILLINOIS)

) ss:

County of COOK)

On this, the 19th day of DECEMBER 20 12, before me, a notary public, the undersigned officer, personally appeared CLINTON H. HALLMAN known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

In witness hereof, I hereunto set my hand and official seal.

[Signature: Donna L. Koch]

Notary Public

My Commission Expires: 9/22/2015



SCHEDULE 1
Assigned Patents

App Title	Country	Filed Date	App No.	Grant Date	Patent No.
Processed mozzarella cheese and method for its production	United States of America	26 Apr 2002	10/134020	23 Aug 2005	6933000
FOOD PACKAGING UNIT	United States of America	13 Dec 1996	29/063742	08 Feb 2000	D420286
FOOD PACKAGING UNIT	United States of America	17 Aug 1998	29/092341	28 Sep 1999	D414407
FOOD PACKAGING UNIT	United States of America	17 Aug 1998	29/092338	16 Nov 1999	D416486
Process for manufacturing cheeses and other dairy products and products thereof	United States of America	06 Nov 2003	10/702718	12 Jul 2005	6916496