

## PATENT ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Carlton Russell Lay</td> <td>01/03/2013</td> </tr> <tr> <td>Kevin Fletcher</td> <td>01/03/2013</td> </tr> </tbody> </table>		Name	Execution Date	Carlton Russell Lay	01/03/2013	Kevin Fletcher	01/03/2013
Name	Execution Date						
Carlton Russell Lay	01/03/2013						
Kevin Fletcher	01/03/2013						
RECEIVING PARTY DATA							
Name:	Offer Products, LLC						
Street Address:	209 South Meldrum Street						
City:	Fort Collins						
State/Country:	COLORADO						
Postal Code:	80521						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29441596</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29441596		
Property Type	Number						
Application Number:	29441596						
CORRESPONDENCE DATA							
Fax Number:	9704902888						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	docketing@blueocean-inc.com						
Correspondent Name:	Kelly Frazier						
Address Line 1:	209 South Meldrum Street						
Address Line 4:	Fort Collins, COLORADO 80521						
ATTORNEY DOCKET NUMBER:	OTTR.503USD1						
NAME OF SUBMITTER:	Kelly Frazier						
	This document serves as an Oath/Declaration (37 CFR 1.63).						
<b>Total Attachments: 3</b> source=503USD1_Executed_Declaration_Assignment#page1.tif source=503USD1_Executed_Declaration_Assignment#page2.tif source=503USD1_Executed_Declaration_Assignment#page3.tif							

CH \$40.00 29441596

PATENT

As the below named inventor, I hereby declare that:

This declaration is directed to:

- the attached application.
- United States Application Number <APP NO>, filed on <DATE>.

The above-identified application was made or authorized to be made by me.

I believe that I am the original inventor or original joint inventor of a claimed invention in the application.

The undersigned acknowledges that any willful false statement made in this declaration is punishable under 18 U.S.C. 1001 by fine or imprisonment of not more than five (5) years, or both.

I hereby appoint the Practitioner(s) associated with the following Customer Number to prosecute the application identified above, and to transact all business in the United State Patent and Trademark Office connected therewith: 95011. Please recognize or change the correspondence address for the above-identified application to the address associated with the above-mentioned Customer Number.

WHEREAS, Otter Products, LLC of 209 South Meldrum Street, Fort Collins, Colorado, 80521, its heirs, successors, legal representatives and assigns (the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and in any foreign countries.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned has assigned and transferred and by these presents does assign and transfer unto said Assignee the full and exclusive right to the said invention in the United States of America, its territories, dependencies and possessions and the entire right, title and interest in and to any and all Letters Patent(s) which may be granted therefor in the United States of America, its territories, dependencies and possessions, and in any and all foreign countries; and to any and all divisions, reissues, continuations, conversions and extensions thereof for the full term or terms for which the same may be granted.

The undersigned agrees to execute all papers necessary in connection with this application and any continuing, divisional, conversion or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agrees to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letters Patent(s) or reissue patent

issued thereon and to cooperate with the Assignee in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agrees to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agrees to perform all affirmative acts which may be necessary to obtain a grant of (a) valid United States of America patent(s) or a grant of (a) valid United States of America and any foreign patent(s) to the Assignee and to vest all rights therein hereby conveyed to said Assignee as fully and entirely as the same would have been held by the undersigned if this Assignment had not been made.

The undersigned hereby authorizes and requests the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Letters Patent(s) resulting from said application or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has the full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict herewith.

In witness whereof, executed by the undersigned on the date opposite the undersigned name.

LEGAL NAME OF INVENTOR

Inventor: **CARLTON RUSSELL LAY**

*[Handwritten Signature]*  
Signature

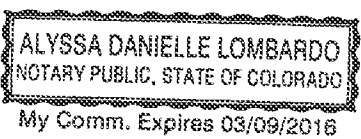
Date: 1/3/13

STATE OF Colorado )

COUNTY OF Larimer )

Before me, a Notary Public in and for said County and State, personally appeared **CARLTON RUSSELL LAY**, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledge to me that he/she executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 3<sup>rd</sup> day of January, 2013.



*[Handwritten Signature]*  
Notary Public  
my commission expires:

Additional inventors or a legal representative are being named on one additional page attached hereto.

LEGAL NAME OF INVENTOR

Inventor: KEVIN FLETCHER

*Kevin Fletcher*  
Signature

Date: 1-3-2013

STATE OF Colorado )

COUNTY OF Larimer )

Before me, a Notary Public in and for said County and State, personally appeared KEVIN FLETCHER, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledge to me that he/she executed the same for the purposes and considerations therein expressed.

Given under my hand and seal of office this 3<sup>rd</sup> day of January, 2013.

*Alyson D.*  
Notary Public

my commission expires: