PATENT ASSIGNMENT

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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| Rene SCHOONE | 09/20/2012 |

RECEIVING PARTY DATA

| Name: | FLORICULTURA |
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| Postal Code: | 1960 AC |

PROPERTY NUMBERS Total: 20

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13573496 |
| Application Number: | 13573577 |
| Application Number: | 13573500 |
| Application Number: | 13573560 |
| Application Number: | 13573558 |
| Application Number: | 13573499 |
| Application Number: | 13573576 |
| Application Number: | 13573574 |
| Application Number: | 13573518 |
| Application Number: | 13573521 |
| Application Number: | 13573581 |
| Application Number: | 13573520 |
| Application Number: | 13573575 |
| Application Number: | 13573582 |
| Application Number: | 13573519 |
| | |

PATENT

REEL: 029583 FRAME: 0817

| Application Number: | 13573580 |
|---------------------|----------|
| Application Number: | 13573578 |
| Application Number: | 13573497 |
| Application Number: | 13573579 |
| Application Number: | 13573559 |

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NAME OF SUBMITTER: Katie Newcomb

Total Attachments: 5

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PATENT REEL: 029583 FRAME: 0818

| FORM PTO-1595 (modified) | U.S. DEPARTMENT OF COMMERCE | | |
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| (Rev 6-93) RECORDATION FO | RM COVER SHEET Patent and Trademark Office | | |
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| René SCHOONE | | | |
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| | 1960 AC | | |
| | Netherlands | | |
| | | | |
| Additional conveying parti/ice) | | | |
| Additional conveying party(ies) NO 3. Nature of conveyance: | | | |
| ASSIGNMENT | | | |
| Execution Date: | | | |
| 09/20/2012 | Additional name(s) & address(es) attached? NO | | |
| 4. Application number(s) or patent number(s): | | | |
| If this is being filed together with a new application, the exec | cution date of the application is: | | |
| | B. B. (N.). (N. | | |
| A. Patent Application Number(s): | B. Patent Number(s): | | |
| SEE AT | TACHED | | |
| Additional number | r attached? VFS | | |
| Name and address of party to whom correspondence | | | |
| concerning document should be mailed: | | | |
| | 7. Total fee (37 C.F.R. § 3.41): \$800.00 | | |
| Richard C. Peet | Check Enclosed | | |
| FOLEY & LARDNER LLP | X Authorized to be charged to credit card | | |
| 3000 K Street, N.W. Suite 600 | Authorized to be charged to deposit account | | |
| Washington, D.C. 20007-5143 | 8. Payment Information | | |
| | a. Credit Card Last 4 Numbers 2901 | | |
| | Expiration Date 11/30/2015 | | |
| | b. Deposit account number 19-0741 | | |
| | Authorized User Name Benjamin A. Berkowitz | | |
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| Benjamin A. Berkowitz යි. ් | CIOS & A LINE | | |
| Name of person signing | Signature Date | | |
| , | 5 | | |
| Total number of pages including cover sheet, attachments, and document: 5 | | | |

PATENT REEL: 029583 FRAME: 0819

ATTACHMENT Properties to be Recorded

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|-----|----------------------|--|--|
| | U.S. PATENT APP. NO. | FILING DATE | TITLE |
| 1. | 13/573,496 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'TIMBERLINE' |
| 2. | 13/573,577 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'FLASHDANCE' |
| 3. | 13/573,500 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'NORTHSTAR' |
| 4. | 13/573,560 | 09/25/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'PALAZZIO' |
| 5. | 13/573,558 | 09/25/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MIRACULOUS' |
| 6. | 13/573,499 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'HOODOOA' |
| 7. | 13/573,576 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'AUBERGE' |
| 8. | 13/573,574 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SHARKY' |
| 9. | 13/573,518 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'OJAI' |
| 10. | 13/573,521 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'STARSHINE' |
| 11. | 13/573,581 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MOONDUST' |
| 12. | 13/573,520 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MYSTERY' |
| 13. | 13/573,575 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SPARKLE' |
| 14. | 13/573,582 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'ROMANCE' |
| 15. | 13/573,519 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SNOWDROP' |
| 16. | 13/573,580 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'NEW DAY' |
| 17. | 13/573,578 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'PATIENCE' |
| 18. | 13/573,497 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'DREAM' |
| 19. | 13/573,579 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'BRAVERY' |
| 20. | 13/573,559 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'DEEP LAKE' |

PATENT REEL: 029583 FRAME: 0820

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

Floricultura P.O. Box 100 Heemskerk 1960 AC Netherlands

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions in the following United States Patent Applications:

| U.S. PATENT APP. NO. | FILING DATE | TITLE |
|----------------------|-------------|--|
| 13/573,496 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'TIMBERLINE' |
| 13/573,577 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'FLASHDANCE' |
| 13/573,500 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'NORTHSTAR' |
| 13/573,560 | 09/25/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'PALAZZIO' |
| 13/573,558 | 09/25/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MIRACULOUS' |
| 13/573,499 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'HOODOOA' |
| 13/573,576 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'AUBERGE' |
| 13/573,574 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SHARKY' |
| 13/573,518 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'OJAI' |
| 13/573,521 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'STARSHINE' |
| 13/573,581 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MOONDUST' |
| 13/573,520 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'MYSTERY' |
| 13/573,575 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SPARKLE' |
| 13/573,582 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'ROMANCE' |
| 13/573,519 | 09/20/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'SNOWDROP' |
| 13/573,580 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'NEW DAY' |
| 13/573,578 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'PATIENCE' |
| 13/573,497 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'DREAM' |
| 13/573,579 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'BRAVERY' |
| 13/573,498 | 09/19/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'NOSTALGIC' |
| 13/573,561 | 09/25/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'HONOR' |
| 13/573,559 | 09/26/2012 | PHALAENOPSIS ORCHID PLANT NAMED 'DEEP LAKE' |

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the Patent Cooperation Treaty, the Paris Convention and any other international agreement; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

ASSIGNOR HEREBY AGREES (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of Foley & Lardner LLP the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of Foley & Lardner LLP do not personally represent ASSIGNOR OR ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; since said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

NAME AND SIGNATURE OF INVENTOR

NAME: RENÉ SCHOONE SIGNATURE:

DATE: 20-09-2012

Page 2 of 3

6-4727-8609 1

NAME AND SIGNATURE OF WITNESSES

NAME: U.L. Post

SIGNATURE: Model

DATE: 20-9-2012

NAME: A van der Hek

SIGNATURE:

DATE: 20-9-2012

Note: *Prima facie* evidence of execution may optionally be obtained by execution before a U.S. Consul or before a local officer authorized to administer oaths whose authority is proved by a certificate from a U.S. Consul.

Page 3 of 3

26-4727-8609.1

RECORDED: 01/08/2013