502187015 01/08/2013

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date
Robert H. Lorsch	01/07/2013

RECEIVING PARTY DATA

Name:	MyMedicalRecords, Inc.	
Street Address:	4401 Wilshire Blvd.	
Internal Address:	Suite 200	
City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90010	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13736340

CORRESPONDENCE DATA

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Email: patatty@ipmvs.com

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Address Line 4: DES MOINES, IOWA 50309-2721

ATTORNEY DOCKET NUMBER: P10101US01; M883-102

NAME OF SUBMITTER: JOHN D. GOODHUE

Total Attachments: 2

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PATENT

REEL: 029586 FRAME: 0984

ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assigns to MyMedicalRecords, Inc., a California corporation, having an address of 4401 Wilshire Blvd., Suite 200, Los Angeles, CA 90010, its successors and assigns the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, Serial No. 13/736,340 filed in the United States Patent and Trademark Office on the 8th day of January, 2013, entitled PREPAID CARD FOR SERVICES RELATED TO PERSONAL HEALTH RECORDS, and in said application and any and all other applications for United States Letters Patent, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent, applications, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said MyMedicalRecords, Inc.

For said considerations the undersigned hereby agrees, upon the request, and at the expense of said assignee, its successors and assigns, to execute any and all divisional continuation and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and for the said considerations the undersigned further agrees upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent of the United States and vest all rights therein hereby conveying in the said assignee, its successors and assigns whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for

PATENT REEL: 029586 FRAME: 0985 which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

And for said considerations the undersigned hereby assigns to said assigned, its successors and assigns, the entire right, title and interest in said invention or improvements for any and all foreign countries and agrees upon the request of assignee, its successors and assigns to execute any and all documents that undersigned shall be requested to execute in connection with any and all applications for foreign Letters Patent therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in assignee.

		Robert H. Lorsch	
		Robert H. Lorsch	
STATE OF CALIFORNIA			
COUNTY OF) \$8. }		
On	before me, _	, personally appeared	
		the basis of satisfactory evidence to be the person	
whose name is subscribed to	the within in	strument and acknowledged to me that he executed th	
same in his authorized capac	ity, and that b	y his signature on the instrument the person, or the	
entity upon behalf of which t	he person act	ed, executed the instrument.	
I certify under PENALTY O	F PERJURY:	under the laws of the State of California that the	
foregoing paragraph is true a	nd correct.		
WITNESS my band and offi-	cial scal.		
Signature		(scai)	