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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Charles E. Young	01/02/2013

RECEIVING PARTY DATA

Name:	Hello Hello, Inc.	
Street Address:	4841 Tramway Ridge Drive, N.E.	
City:	Albuquerque	
State/Country:	NEW MEXICO	
Postal Code:	87111	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13712906

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Philip D. Askenazy

30454-4-UT

Total Attachments: 2

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ATTORNEY DOCKET NUMBER:

PATENT REEL: 029587 FRAME: 0638 OF \$40.00 13/12906

ASSIGNMENT OF INVENTION AND PATENT RIGHTS

Inventor: Charles E. Young

Serial No.: 13/712,906

Filing Date: December 12, 2012

For valuable consideration received or to be received, and hereby acknowledged, Charles E. Young of 4841 Tramway Ridge Drive, N.E., Albuquerque, New Mexico 87111, (hereinafter referred to as "Inventor"), hereby sells, assigns and transfers unto Hello Hello, Inc. of 4841 Tramway Ridge Drive, N.E., Albuquerque, New Mexico 87111, its successors and assigns (hereinafter referred to as "Assignee"), the entire interest for the United States of America and all foreign countries, including all rights of priority under the international conventions and treaties, in and to a certain invention or improvement known as Automated Systems for Improving Communication at the Human-Machine Interface, and described in an application filed in the United States Patent and Trademark Office on December 12, 2012, as Attorney Docket No. 30454-4-UT, and given U.S. Patent Application Serial No. 13/712,906, which claims priority to U.S. Provisional Patent Application Serial No. 61/577,513 filed December 19, 2011, and in all Letters Patent of the United States and all foreign countries which may or shall be granted on said invention, or any parts thereof, or on said application, or on any provisional, utility, divisional, continuing, continuation-in-part, reissue, reexamination or other applications based in whole or in part thereon. And Inventor agrees hereafter to execute all applications, amended specifications, deeds or other instruments, and to do all acts necessary or proper in Assignee's sole discretion, to secure to Assignee the grant of Letters Patent in the United States and/or in other countries as Assignee may determine in its sole discretion, with specifications and claims in such form as shall be approved by Assignee's counsel, and to vest and confirm in Assignee the legal and equitable title and full use and benefit of all such patents.

1

PATENT REEL: 029587 FRAME: 0639 Inventor further agrees with Assignee that this Assignment covers all processes, specifications, procedures, techniques and other knowledge and information now or hereafter known to Inventor which are not in the public domain and which relate to the above-mentioned invention or improvement, its manufacture, uses or embodiments, or other matters (the "Related Know-How"). Inventor agrees to disclose or provide all Related Know-How to Assignee when discovered or upon request.

Inventor further covenants that Inventor will promptly provide to Assignee, upon its request, with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to Inventor and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to Assignee or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

Inventor's rights in the above-mentioned invention or improvement and Related Know-How and any patent application(s) and Letters Patent thereon have not been previously assigned, mortgaged or otherwise encumbered, and Inventor has full right, power and authority to assign all such rights to Assignee hereunder.

As used herein, the terms "Inventor" and "Assignee" shall include such parties and their heirs, administrators, estates, successors and assigns of every kind.

Inventor hereby authorizes and requests the Director of the United States Patent and Trademark Office, and all foreign countries' equivalent officials, to issue such Letters Patent as shall be granted on said application or applications based thereon to Assignee.

DATED this 2nd day of January , 2013.

Charles E. Young

2

RECORDED: 01/08/2013