

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Charles P. Althoff</td> <td>10/25/2012</td> </tr> <tr> <td>Erica Eden Cohen</td> <td>10/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Charles P. Althoff	10/25/2012	Erica Eden Cohen	10/25/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Smart Design, LLC</td> </tr> <tr> <td>Street Address:</td> <td>601 West 26th Street</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 1820</td> </tr> <tr> <td>City:</td> <td>New York</td> </tr> <tr> <td>State/Country:</td> <td>NEW YORK</td> </tr> <tr> <td>Postal Code:</td> <td>10001</td> </tr> </table>		Name:	Smart Design, LLC	Street Address:	601 West 26th Street	Internal Address:	Suite 1820	City:	New York	State/Country:	NEW YORK	Postal Code:	10001
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: 2622604253 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 2622604975 Email: selechne@scj.com Correspondent Name: S.C. Johnson & Son, Inc. Address Line 1: 1525 Howe Street Address Line 2: MS 077 Address Line 4: Racine, WISCONSIN 53403</p>													
ATTORNEY DOCKET NUMBER:	J-5873												
NAME OF SUBMITTER:	Suzan E. Lechner												
<p>Total Attachments: 3 source=J5873_13631636_ASSIGN_SD_Inventors_to_SD#page1.tif source=J5873_13631636_ASSIGN_SD_Inventors_to_SD#page2.tif source=J5873_13631636_ASSIGN_SD_Inventors_to_SD#page3.tif</p>													

CH \$40.00 13631636

ASSIGNMENT

WHEREAS, we, Charles P. Althoff and Erica Eden Cohen, (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 13/631,636, filed September 28, 2012, naming the ASSIGNORS as inventors, and entitled STORAGE BAG WITH FEATURES THAT FACILITATE SEALING AND UNSEALING OF THE BAG; and

WHEREAS, Smart Design, LLC, a corporation duly organized and existing under the laws of the State of New York, and having its principal office and place of business at 601 West 26th Street, Suite 1820, New York, New York, 10001, (below referred to as "ASSIGNEE") is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application corresponding patent rights worldwide;

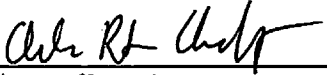
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS, by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid U.S. and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue and reexamination applications of the aforesaid U.S. application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNORS hereby authorize and request the U.S. Commissioner of Patent and Trademarks and all foreign Patent offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNORS hereby covenant that ASSIGNORS have full right to convey the entire interest herein assigned, and that ASSIGNORS have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNORS agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNORS hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNORS' execution of this document.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day
(Day)
of OCTOBER, 2012.
(Month) (Year)


(Signature of Inventor)
Charles P. Althoff
(Typed/Printed Name of Inventor)
326 Lincoln Pl., 1 E
(Residential Address)
Brooklyn, NY 11238
(City, State, Zip)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 25 day
of October, 2012.
(Month) (Year)



(Signature of Inventor)

Erica Eden Cohen

(Typed/Printed Name of Inventor)

99 Bank Street, #5S

(Residential Address)

New York, NY 10014

(City, State, Zip)