

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Fresh Merge, LLC	05/16/2012
RECEIVING PARTY DATA	
Name:	Dr. Fresh, LLC
Street Address:	6645 Caballero Boulevard
City:	Buena Park
State/Country:	CALIFORNIA
Postal Code:	90620
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	6945397
Patent Number:	7596827
Patent Number:	7201172
CORRESPONDENCE DATA	
Fax Number:	7144277799
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	714-427-7405
Email:	sgeer@swlaw.com
Correspondent Name:	Ketan S. Vakil, Snell & Wilmer L.L.P.
Address Line 1:	600 Anton Blvd., Suite 1400
Address Line 4:	Costa Mesa, CALIFORNIA 92626-7689
ATTORNEY DOCKET NUMBER:	25781.1100, 1200 AND 1300
NAME OF SUBMITTER:	Ketan S. Vakil
Total Attachments: 2 source=change of name#page1.tif source=change of name#page2.tif	

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PATENT

Delaware

PAGE 1

The First State

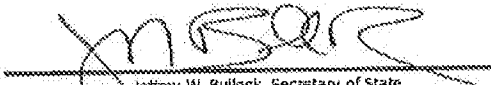
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "FRESH MERGE, LLC", CHANGING ITS NAME FROM "FRESH MERGE, LLC" TO "DR. FRESH, LLC", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF MAY, A.D. 2012, AT 4:52 O'CLOCK P.M.

5150350 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9577619

DATE: 05-16-12

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:52 PM 05/16/2012
FILED 04:52 PM 05/16/2012
SRV 120577982 - 5150350 FILE

STATE OF DELAWARE
AMENDMENT TO THE CERTIFICATE OF FORMATION
OF
FRESH MERGE, LLC

May 16, 2012

Fresh Merge, LLC (the "Company"), a limited liability company duly organized and existing under the laws of the State of Delaware, hereby certifies as follows:

1. The name of the Company is Fresh Merge, LLC. The Company was originally formed pursuant to a Certificate of Formation filed with the Secretary of State of the State of Delaware on May 4, 2012 (the "Certificate of Formation").
2. Article 1 of the Certificate of Formation is hereby amended in its entirety as follows:
 - 1) The name of the limited liability company is "Dr. Fresh, LLC" (the "Company").
3. This Amendment to the Certificate of Formation of the Company shall be effective on the date of filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned sole member of the Company executes this Amendment to the Certificate of Formation as of the date first written above.

FRESHCORP ORAL CARE, INC.,
as sole member

By: 

Name: Doug Corbett

Title: President & Chief Executive Officer