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PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------------------|----------------|
| Charles J. Schramm, Jr. | 12/11/2012 |
| Katie Truong | 12/10/2012 |

RECEIVING PARTY DATA

| Name: | Colgate-Palmolive Company | |
|-----------------|---------------------------|--|
| Street Address: | 300 Park Avenue | |
| City: | New York | |
| State/Country: | NEW YORK | |
| Postal Code: | 10022 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------|--------------|
| PCT Number: | US2012068963 |

CORRESPONDENCE DATA

Fax Number: 7328787853

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-878-7086

Email: patentdocketing@colpal.com
Correspondent Name: Colgate-Palmolive Company

Address Line 1: 909 River Road

Address Line 4: Piscataway, NEW JERSEY 08854

| ATTORNEY DOCKET NUMBER: | 9626-00-WO-HC |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | Lauren Stanilious |

Total Attachments: 3

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PATENT

REEL: 029609 FRAME: 0312

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Attorney Docket No.: 9626-00-WO-HC

ASSIGNMENT

WHEREAS, WE, Charles J. SCHRAMM, JR. and Katie TRUONG (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. PCT/US2012/068963, filed December 11, 2012, naming the ASSIGNOR(S) as inventor(s), and entitled "FABRIC CONDITIONING COMPOSITION"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: December 11, 2012. (date of filing)

PATEN(Sheet 1 of 2)
REEL: 029609 FRAME: 0313

Attorney Docket No.: 9626-00-WO-HC

| IN TESTIMONY WHEREOF, I here December 2013- | eunto set m | y hand and seal this 11 day of |
|--|--|---|
| | | Charles J. SCHRAMM, JR. |
| | Address: | 93 Beechwood Circle Hillsborough, NJ 08844 |
| State of NEW JERSEY County of MIDDLESEX On this 11th day of December and for the State and County aforesaid, person be the person of that name, who executed the | onally apportunity of the control of | |
| IN TESTIMONY WHEREOF, I here20/22! | eunto set m | hy hand and seal this day of day of Katie TRUONG 39 Winans Avenue Piscataway, NJ 08854 |
| State of NEW JERSEY County of MIDDLESEX On this 10th day of December and for the State and County aforesaid, pers be the person of that name, who executed the | onally apported for the foregoing | |
| | | MICHELE KONRAD ARY PUBLIC OF NEW JERSEY Commission Expires 8/18/2015 |

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MICHELE KONRAD IN NOTARY PUBLIC OF NEW JERSEY NY Commission Expires 3/15/26/15

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> PATENT REEL: 029609 FRAME: 0315

RECORDED: 01/11/2013