

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Chris Kielian</td> <td>01/10/2013</td> </tr> <tr> <td>Brian Kielian</td> <td>01/04/2013</td> </tr> <tr> <td>Perry Parks</td> <td>01/10/2013</td> </tr> <tr> <td>Eric Parks</td> <td>01/10/2013</td> </tr> </tbody> </table>		Name	Execution Date	Chris Kielian	01/10/2013	Brian Kielian	01/04/2013	Perry Parks	01/10/2013	Eric Parks	01/10/2013
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Chris Kielian	01/10/2013										
Brian Kielian	01/04/2013										
Perry Parks	01/10/2013										
Eric Parks	01/10/2013										
RECEIVING PARTY DATA											
Name:	Ultimate Fishing Gear, Inc.										
Street Address:	7362 South 103rd Avenue										
City:	La Vista										
State/Country:	NEBRASKA										
Postal Code:	68128										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13601047</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13601047						
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Application Number:	13601047										
CORRESPONDENCE DATA											
Fax Number:	4025041636										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Email:	uspto@adventip.com										
Correspondent Name:	Advent IP, P.C., L.L.O.										
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ATTORNEY DOCKET NUMBER:	10032.0001USU1										
NAME OF SUBMITTER:	Kevin E. West										
Total Attachments: 5											

OP \$40.00 13601047

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ASSIGNMENT

WHEREAS, we, Chris Kielian, residing at 9512 Lincoln Court, Plattsmouth, NE 68048, Brian Kielian, residing at 7326 South 103rd Avenue, La Vista, NE 68128, Perry Parks, residing at 5808 Hilltop Street, Papillion, NE 68133, and Eric Parks, residing at 11515 South 72nd Street, Papillion, NE 68046, have made certain new and useful inventions and improvements for which we filed a non-provisional application for Letters Patent of the United States which is entitled FISH SKINNER. The undersigned hereby authorizes and requests Assignee's legal representatives of Advent IP, P.C., L.L.O., who are associated with Customer No. 96845, to insert herein in parenthesis (U.S. Patent Application Serial No. 13/601,047, filed on August 31, 2012) the non-provisional application's serial number and filing date when known.

AND WHEREAS, Ultimate Fishing Gear, Inc., a corporation organized and existing under and by virtue of the laws of the State of Nebraska, and having an office and place of business at 7362 South 103rd Avenue, La Vista, NE 68128 (hereinafter "Assignee") is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and applications and in and to the Letters Patent to be obtained therefore;

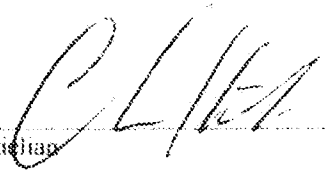
NOW THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar and other good and valuable considerations, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid applications, and in and to the applications, all divisions, continuations, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any


and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 13 day of
January, 2012.


Chris Kichan

IN TESTIMONY WHEREOF, I have hereunto set my hand this 9 day of
February, 2012.

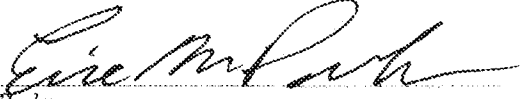


Brian Kielian

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10 day of
January 2013

Perry M. Parks
Perry Parks

IN TESTIMONY WHEREOF, I have hereunto set my hand this 10 day of
January, 2013.


Eric Parks