502191335 01/11/2013

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tim Llewellyn	10/29/2012
Ines Sanchez-Calatrava	10/29/2012

RECEIVING PARTY DATA

Name:	Robinsons Soft Drinks Limited	
Street Address:	Breakspear Park, Breakspear Way	
City:	Hemel Hempstead	
State/Country:	UNITED KINGDOM	
Postal Code:	HP2 4TZ	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29434076

CORRESPONDENCE DATA

Fax Number: 7035378149

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

 $\overline{\exists \Gamma}$

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ATTORNEY DOCKET NUMBER:	50000.0012
NAME OF SUBMITTED.	lean C. Edwards, Fea

Total Attachments: 2

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PATENT REEL: 029610 FRAME: 0755 0.00 2943407

502191335

Attorney Docket No.: 50000.0012

Customer No.: 13155

ASSIGNMENT

WHEREAS I/We, Tim LLEWELLYN and Ines SANCHEZ-CALATRAVA, having an address of c/o Packaging Innovation Limited, 1 Colville Mews, Lonsdale Road, London W11 2AR United Kingdom. ("Assignors"), have made a certain new and useful invention as set forth in an application for United States Letters Patent entitled, <u>BOTTLE WITH PUSH-PULL LID AND HAVING DUST COVER AND PORTION FOR LABEL</u>, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

OR

for which an application for United States Letters Patent was filed on October 9, 2012, and identified by United States Serial No. 29/434,076;

WHEREAS, Assignors believes themselves to be the original, first and sole inventors of the invention disclosed and claimed in the application for Letters Patent; and

WHEREAS, Robinsons Soft Drinks Limited, having an address of Breakspear Park, Breakspear Way, Hemel Hompstead HP2 4TZ United Kingdom, ("Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention, and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefore;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, Assignors do hereby sell, assign, transfer and set over unto Assignee, its legal representatives, successors and assigns, the entire right, title and interest in and to said invention, including the full right to claim for any such application all benefits and priority rights under any applicable convention and the right to sue for past infringement, as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATION, Assignors hereby agrees with the said Assignee that Assignors will not execute any writing or do any act whatsoever conflicting with these presents, and that Assignors will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignors and Assignee;

The undersigned hereby grants the firm of EDWARDS NEILS PLLC the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

PATENT REEL: 029610 FRAME: 0756

Attorney Docket No.: 50000.0012

Customer No.: 13155

AND Assignors request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Assignee, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date: 29/10/2012

Tim LLEWELLY!

Date: 29/10/12

bes SANCHEZ-CALATRAVA

(NOTE: Legalization is not required for recording, but is prima facie evidence of execution under 35 U.S.C. 261).

2