

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lisa Lavin</td> <td>12/11/2012</td> </tr> <tr> <td>Leif Andrew Erickson</td> <td>12/11/2012</td> </tr> <tr> <td>Mark Kenneth Blodgett</td> <td>12/11/2012</td> </tr> </tbody> </table>	Name	Execution Date	Lisa Lavin	12/11/2012	Leif Andrew Erickson	12/11/2012	Mark Kenneth Blodgett	12/11/2012	
Name	Execution Date								
Lisa Lavin	12/11/2012								
Leif Andrew Erickson	12/11/2012								
Mark Kenneth Blodgett	12/11/2012								
RECEIVING PARTY DATA									
Name:	Anser Innovation LLC								
Street Address:	14101 Southcross Dr W								
Internal Address:	Suite 100								
City:	Burnsville								
State/Country:	MINNESOTA								
Postal Code:	55337								
PROPERTY NUMBERS Total: 1									
Property Type	Number								
Application Number:	29439546								
CORRESPONDENCE DATA									
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ATTORNEY DOCKET NUMBER:	L67.2-15802-US01								
NAME OF SUBMITTER:	Michael J. McKeen								
Total Attachments: 2 source=15802US02_assignment_20130114#page1.tif source=15802US02_assignment_20130114#page2.tif									

OP \$40.00 29439546

ASSIGNMENT

WHEREAS, we

Inventor Names	Inventor(s) Residence Address
Lisa Lavin	19790 Dakota Avenue, Prior Lake, MN 55372
Leif Andrew Erickson	215 5th ST NE #1E, Minneapolis, MN 55413
Mark Kenneth Blodgett	22207 Yancy St NE, East Bethel, MN 55011

have invented the invention disclosed in the United States patent application entitled:

Pet Communication Device

and filed:

- ☐ concurrently herewith
- ☒ on 12-12-2012 and assigned Serial No. 29/439546; and

We hereby authorize and request any attorney of Vidas, Arrett & Steinkraus, P.A., Suite 400, 6640 Shady Oak Rd., Eden Prairie, MN 55344-7834, to insert the filing date and application number of said application above when known.

WHEREAS, Anser Innovation LLC ("Assignee"), a corporation having its principal place of business at:

14101 Southcross Dr W
Suite 100
Burnsville, MN 55337


is desirous of acquiring the

- ☒ entire right, title, and interest in and to said invention, to said application for any and all countries, to any and all Letters Patent, and to any and all Design Letters Patent of any and all countries which may be granted therefrom;
- ☐ entire right, title and interest in the US application described above;

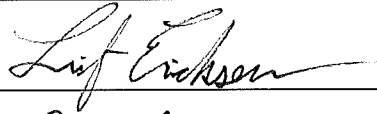
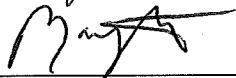
NOW, THEREFORE, Be It Known that for good and valuable consideration, the receipt of all of which is hereby acknowledged, we hereby sell, assign, and transfer unto Assignee, its successors, and assigns, the

- ☒ entire right, title and interest, legal and equitable, in and to said invention, to said application for any and all countries, to any and all Letters Patent, and to any and all Design Letters Patent of any and all countries which may be granted therefrom;
- ☐ the entire right, title and interest, legal and equitable, in and to said application and all United States Letters Patent and Design Letters Patent which may be granted therefrom;

and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all Letters Patent and all Design Letters Patent which may be granted to said invention to Assignee.

Inventor Names	Signature	Date
Lisa Lavin		<u>12-11-12</u>

UTILITY/DESIGN PATENT
Docket No. L67.2J-15802-US01

Leif Andrew Erickson		12/11/12
Mark Kenneth Blodgett		12-11-2012