

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jonah Jones</td> <td>01/07/2013</td> </tr> <tr> <td>Bernhard Seefeld</td> <td>01/03/2013</td> </tr> <tr> <td>Taj J. Campbell</td> <td>01/15/2013</td> </tr> </tbody> </table>		Name	Execution Date	Jonah Jones	01/07/2013	Bernhard Seefeld	01/03/2013	Taj J. Campbell	01/15/2013		
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<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13741961</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13741961						
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CORRESPONDENCE DATA											
<p>Fax Number: 3124740448 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 312-474-6300 Email: docket@marshallip.com Correspondent Name: Marshall, Gerstein & Borun LLP Address Line 1: 233 S. Wacker Drive Address Line 2: 6300 Willis Tower Address Line 4: Chicago, ILLINOIS 60606-6357</p>											
ATTORNEY DOCKET NUMBER:	31730/12784-00										
NAME OF SUBMITTER:	Karin Krahn										
<p>Total Attachments: 6 source=Assignment#page1.tif</p>											

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ASSIGNMENT

Serial No: 13/741,961

Filed: January 15, 2013

Title: AUTOMATIC META-NEIGHBORHOOD AND ANNOTATION GENERATION FOR MAPS

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to GOOGLE INC., 1600 Amphitheatre Parkway, Mountain View, California 94043 (hereinafter "Assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for letters patent of the United States, entitled "Automatic Meta-Neighborhood and Annotation Generation for Maps," and in said application and any and all other applications, both in the United States and in other countries, which the undersigned may file or be named as an inventor, either solely or jointly with others, on said invention or improvements, and in any and all letters patent of the United States and other countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

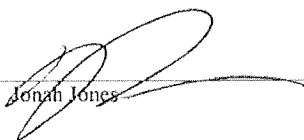
The undersigned hereby authorize and request the Commissioner for Patents to issue said letters patent to said Assignee.

The undersigned hereby authorize and request that the attorneys of record in said application insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrant themselves to be the owners of the interest herein assigned and to have the right to make this assignment and further warrant that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned except in favor of Assignee.

For said consideration the undersigned hereby agree, upon the request and at the expense of said Assignee, its successors and assigns, to execute any and all applications on said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any letters patent that may be granted upon any and all of said applications, and any and all applications and other documents for letters patent in other countries on said invention or improvements, that said Assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agree upon the request of said Assignee, its successors or assigns, in the event of any application or letters patent assigned herein becoming involved in Interference or Opposition, to cooperate to the best of the ability of the undersigned with said Assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said letters patent, both in the United States and in other countries, and vest all rights therein hereby conveyed in said Assignee, its successors and assigns, whereby said letters patent will be held and enjoyed by said Assignee, its successors and assigns, to the full end of the term for which said letters patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

Date: 7 Jan 2013

Signature:  Jonah Jones

Date: _____

Signature: _____
Bernhard Seefeld

Date: _____

Signature: _____
Taj J. Campbell

ASSIGNMENT

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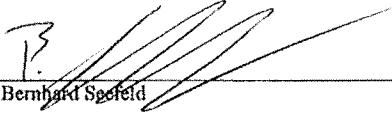
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Date: 1/3/12

Signature: 
Bernhard Seefeld

MARSHALL, GERSTEIN & BORUN LLP, 233 S. Wacker Drive, 6300 Willis Tower, Chicago, Illinois 60606-6357

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Date: _____

Signature: _____
Jonah Jones

Date: _____

Signature: _____
Bernhard Seefeld

Date: 01/15/2013

Signature:  _____
Taj J. Campbell