

Form PTO-1595 (Rev. 03-11)
OMB No. 0651-0027 (exp. 03/31/2015)

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Sheng-Chi Chung

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s): January 9, 2013

☒ Assignment ☐ Merger ☐ Change of Name

☐ Security Agreement ☐ Joint Research Agreement

☐ Government Interest Assignment

☐ Executive Order 9424, Confirmatory License

☐ Other _____

2. Name and address of receiving party(ies)

Name: Bell'O International Corp.

Internal Address: _____

Street Address: _____

711 Ginesi Drive

City: Morganville

State: New Jersey

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

A. Patent Application No.(s)

29/441,898

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BELLO 3.1-112

Street Address: 600 South Avenue West

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Fax Number: 908-654-7866

Email Address: ataylor@ldlkm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☒ Authorized to be charged to deposit account

☐ Enclosed

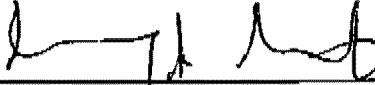
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number 12-1095

Authorized User Name Gregory S. Gewirtz

9. Signature:



Signature

January 14, 2013

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

CH \$40.00 121095 29441898

ASSIGNMENT OF DESIGN APPLICATION	Docket Number (Optional) BELLO 3 1-112
Whereas, I, <u>Sheng-Chi Chung</u> aka <u>Modern Home Furniture Co., Ltd., Yuen Management Region, Guangdong Province,</u> <u>Shenzhen Town Dongguan City, People's Republic of China</u>	
hereafter referred to as assignor, have invented certain new and useful improvements in	
AUDIO VIDEO SHELVING UNIT	
☒ for which an application for a United States Design Patent was filed on Application Number <u>29/441,898</u>	<u>January 10, 2013</u>
☐ for which an application for a United States Design Patent was submitted by me on _____	
☐ for which an International Application was filed on _____ _____ designating the United States	
And	
Whereas, <u>Bello International Corp.</u>	
a corporation of <u>Delaware</u> hereinafter referred to as "assignee" whose mailing address is <u>771 Gineas Drive, Morristown, New Jersey 07751-1250</u>	
is desirous of acquiring the entire right, title and interest in the same.	
NOW, THEREFORE, in consideration of the sum of <u>one</u> dollar (\$ <u>1.00</u>), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or related applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all lawful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee	
And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known	
<u>2013-1-9</u> Date <u>Dong Hua - Liu</u> Witness <u>Dong Hua - Liu</u> Printed Name of Witness	<u>Sheng-Chi Chung</u> Sheng-Chi Chung

PATENT

RECORDED: 01/14/2013

REEL: 029639 FRAME: 0977